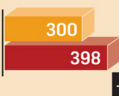


10 years ago there were 33% fewer films competing for similar numbers of screens and seats



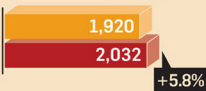
Films



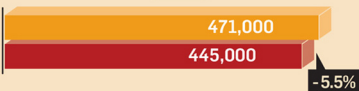
2003 to 2005 (Annual average)
2012 to 2014 (Annual average)



Screens



Seats



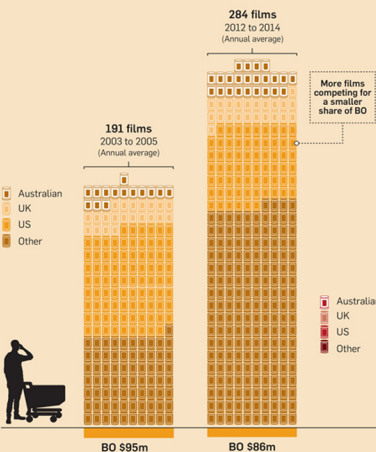
For more on these trends and other impacts and challenges in the evolving distribution landscape see Issues in Feature Film Distribution (www.screenaustralia.gov.au/distribution)

Source: Motion Picture Distributors Association of Australia (MPDAA), compiled by Screen Australia. Excludes screenings of live events such as opera and ballet performances.

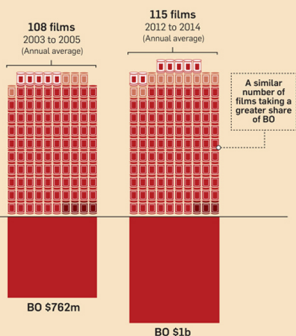
Infographic: Anthony Calvert

Shelf space for independent and arthouse films has become more competitive

FILMS RELEASED ON <100 SCREENS¹



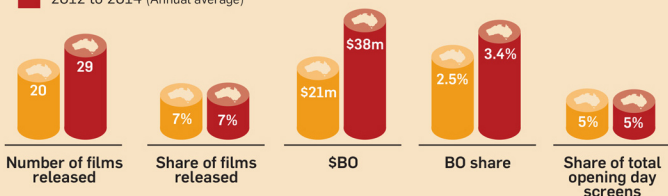
FILMS RELEASED ON 100+ SCREENS²



For more on these trends and other impacts and challenges in the evolving distribution landscape see Issues in Feature Film Distribution (www.screenaustralia.gov.au/distribution)
Source: Motion Picture Distributors Association of Australia (MPDAA), compiled by Screen Australia. Excludes screenings of live events such as opera and ballet performances.
¹Based on opening day prints. ²2012 and 2013 based on opening day prints, 2014 estimated by MPDAA based on number of shows per day per location.
Infographic: Anthony Calvert

Australian films have held their ground

2003 to 2005 (Annual average)
2012 to 2014 (Annual average)



For more on these trends and other impacts and challenges in the evolving distribution landscape see Issues in Feature Film Distribution (www.screenaustralia.gov.au/distribution)

Source: Motion Picture Distributors Association of Australia (MPDAA), compiled by Screen Australia. Excludes screenings of live events such as opera and ballet performances.

Infographic: Anthony Calvert