

30 September 2008

Dear Madam / Sir

### **Response to Screen Australia Draft Statement of Intent**

The National Film and Sound Archive (NFSA) welcomes the opportunity to provide comment on Screen Australia's Draft Statement of Intent.

As both agencies have responsibility for supporting and promoting the development of screen culture in Australia, the NFSA is very keen to ensure we work closely together to ensure our screen culture and access programs remain relevant and complementary.

There are a number of key points of interaction that existed when the NFSA was part of the Australian Film Commission (AFC) and we would be keen to ensure that formal mechanisms are put in place to continue and build on these so that ultimately this enhances Australian and international audiences understanding and appreciation of our audiovisual cultural heritage.

Specifically, as they relate to Screen Australia's programs as outlined in the Statement of Intent, these are:

#### ***Production***

The NFSA seeks to preserve and document each released Australian feature film, short films and documentaries financed by State and Federal funding agencies. We would therefore like to ensure that for Screen Australia funded productions, funding agreements include a provision for deliverable items (i.e. film, video, digital media and associated documentation) to be provided to the NFSA.

#### ***Production Information***

The NFSA, and former AFC programs now part of the NFSA, had access to a range of information and statistics on production and associated research from the AFC to assist with its collection development, acquisition and access programs. This ensures information about works held in the national collection and material on its web-based programs such as *australianscreen* online is accurate and complete. The NFSA is currently negotiating with Screen Australia to ensure agreements are put in place for continued access to this information.

#### ***Marketing and Distribution***

Under this section in the Draft Statement of Intent, Screen Australia intends to develop a suite of programs "to increase the visibility and marketability of Australian screen productions". With

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Note: Melbourne and Sydney locations are temporary until permanent relocations in late 2008.  
Please direct all mail and telephone calls to the NFSA Headquarters in Canberra.

specific reference to dot points four and five, it is noted that the NFSA now has responsibility for a suite of screen culture development programs that were previously part of the AFC, including: Big Screen; Black Screen; School Screen; and *australianscreen* online. The NFSA will further develop these programs over the next 12 months to ensure it maximises access to and understanding of its national audiovisual collection and of our audiovisual cultural heritage. In so doing, the NFSA would expect to work closely with Screen Australia to ensure that all programs undertaken by both organisations are complementary and that there is no duplication of effort.

NFSA looks forward to developing a strong and productive relationship with Screen Australia as both newly created agencies work to meet the expectations of the Minister for the Environment, Heritage and the Arts and the Australian Government. We look forward to meeting with you during the second round of consultation.

Yours sincerely

A handwritten signature in black ink that reads "Ann Landrigan". The signature is written in a cursive, flowing style.

Ann Landrigan  
General Manager, Collection Management