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# SCREEN AUSTRALIA PROGRAM GUIDELINES

January to June 2009

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## DEVELOPMENT PROGRAMS

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## OVERVIEW

### Introducing Screen Australia's Development Programs

Screen Australia's goal is to develop a vibrant, successful and dynamic screen industry, which is responsive to audiences and provides an interpretation of Australian culture both here and overseas.

It aims to support Australian screen producers in creating outstanding Australian content across a range of platforms. It also aims to support innovation throughout the industry.

Two main arms of development support are available: the **Enterprise Program**, and a series of **Project-by-project Development Programs**. There are also **Innovation Programs**, development **workshops** and a new **industry fellowship**.

The **Enterprise Program** will provide up to \$500,000 per year for a three-year period to a wide range of screen production companies with experienced principals who have identified opportunities to develop and expand their business. The program aims to support further growth of existing screen businesses, encourage new business partnerships and alliances, and support dynamic businesses to develop strong slates of projects.

**Project-by-project Development Programs** provide project-specific development funding to experienced screen professionals who don't access the Enterprise program. Generally, the programs are for professionals with successful track records, working in teams. Emerging filmmakers will need to partner with experienced colleagues to be eligible for these programs.

Project development funding is generally provided in the form of a grant (recouped if Screen Australia subsequently provides production investment in the project), and is intended to be a strategic step on the path to triggering production financing.

A **short animation** production program is also available, to help reinforce Australia's growing expertise in this area.

Screen Australia has streamlined its project development programs in order to focus its activity and support excellence. It has set itself the goal of funding fewer projects for development, but funding them better, by lifting the amount that can be applied for in its programs.

It also aims to work with the industry more flexibly by eliminating rounds for development funding and accepting applications at any time. The intention is to provide a quick turnaround to help filmmakers maintain momentum. In addition, projects can apply both at an early concept stage and at a draft stage, and projects that have achieved milestones and completed a development stage can be fast-tracked for further development.

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## ENTERPRISE PROGRAM

Screen Australia is committed to assisting in the development and creation of viable screen businesses.

The Enterprise Program will provide funding of up to \$500,000 per year for a three-year period in order to support a wide range of production companies who have identified opportunities to develop and expand their business in terms of turnover, range and number of projects and/or the range of business activities undertaken to enhance the company's sustainability.

The program aims to:

- support further growth of existing businesses.
- encourage new business partnerships and alliances.
- assist Australian screen companies to develop a strong presence in the international marketplace.
- facilitate increased development of Australian projects and talent.

The Enterprise Program will achieve these aims by supporting Australian producers seeking to progress their business by a range of strategies such as further developing their slate of projects, investigating new business opportunities, developing industry and marketplace relationships, forming new business alliances, etc.

### Eligibility

Credentialed Australian producers with Australian owned, controlled and registered companies are entitled to apply to the Enterprise Program for funding. The intention is to ensure that Australians are, and remain, in control of the projects that receive Screen Australia finance.

To be eligible, companies must at least:

- be incorporated in Australia;
- have Australian-based central management and control;
- have day to day management and control in the hands of Australian residents;
- have majority Australian legal and beneficial ownership;
- have control of the project development process [Screen Australia will not fund projects developed by a foreign company and subcontracted to an Australian producer at a later stage].

Applicants must also meet general Screen Australia eligibility requirements.

### Assessment process

All applications will be assessed by a combination of Screen Australia executives and industry specialists as required.

### Assessment criteria

Applications will be assessed according to the following criteria:

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### **The Business Plan**

The strength of the company's business plan will be assessed as to its (i) three-year strategy, (ii) viability, (iii) ability to implement and achieve financial milestones, (iv) financing plans for development, production and marketing, (v) contingency plans, and (vi) revenue and business opportunities.

### **Track Record**

The track record of the company and its principals will be assessed according to (i) previous creative, financial and managerial success, (ii) the network of business relationships to allow the business plan to be achieved, and (iii) their expertise and skills and their ability to successfully realize the business plan.

### **Slate of Projects**

Screen Australia will not creatively assess the applicant's proposed slate of projects but will take into account the range of genres and formats and the applicant's overall strategy for development, production, marketing and distribution.

### **Resources**

Both the financial and human resources required to successfully achieve the business plan will be assessed, including any plans to access (i) third party finance, (ii) business and marketing skills, and (iii) development expertise.

In addition to the above criteria, Screen Australia encourages development, production and marketing strategies which employ digital media such as websites, mobile phone content and IPTV.

Screen Australia also encourages strategies for supporting the industry generally through mentorships, traineeships, opportunities for writers, etc.

### **Application timing**

Applications to the Enterprise Program will be considered in two rounds each year with deadlines for 2009 being 27 March and 31 July.

### **Terms and recoupment**

Screen Australia's funds will be recouped on a case-by-case basis from future projects that go into production.

### **Key Performance Indicators**

Successful applicants will be measured annually on Key Performance Indicators appropriate to their business plan.

### **Eligibility for other Screen Australia programs**

Recipients of Enterprise Program funding are not eligible to apply for pre-production marketing travel grants or other development funding while they receive Enterprise assistance, though they are able to work as executive producer with a producer applying to those schemes. They are able to apply for production funding at any time.

# PROJECT-BY-PROJECT PROGRAMS

## Feature Drama Development

*This funding is for development of individual feature projects, and is distinct from the slate funding provided under Screen Australia's Enterprise program.*

Screen Australia's feature drama draft funding scheme is for strong projects of all genres, including animation, that have already attracted, in the main, the commitment of an experienced producer. Screen Australia is looking for striking and engaging storytelling that will connect with audiences in Australia and internationally.

### Available funding

Applications can be for any amount up to \$50,000 per tranche, and may be made at any time. With some exceptions (set out below) applications must come from the producer. Less experienced producers must have an experienced producer or executive producer attached to the project.

**Matched funding:** Projects that come with an offer of cash development funding from a genuine marketplace entity may apply for a bonus amount that matches the marketplace funds (up to \$50,000), in addition to the above amount. This larger amount may enable a producer to hire a top writer, or may enable a team to finance two drafts. Matched funding is not automatic, and is subject to assessment.

**Marketplace interest:** Projects that have written expression of marketplace interest will be viewed favourably.

**Writers and directors applying without producers:** Highly experienced writers, as well as highly experienced directors in conjunction with a writer (see below), may apply without a producer or executive producer attached. Their application must detail at what stage they plan to attach a producer. Applicant writers and directors can only apply for one tranche of funding without an experienced producer.

### Funding is for

A first or next draft feature project

Where appropriate:

- producers, directors, script editor's, legal and/or department head fees,
- marketing strategy and pitch materials,
- plans for adjacent or multiplatform delivery,
- where applicable, casting, pre-visualisation work, trend analysis, 'making of' footage, financing or pitching costs, travel, production budgeting and scheduling expenses,
- cost of producing a short scene or other costs that enhance the likelihood of production.

## Eligibility

All applications must have a producer attached, with the exception of highly experienced writers and directors with track records of achievement (see below).

The producer must be considered an experienced producer, or must have an experienced producer or experienced executive producer working with them.

An experienced producer must have at least one credit as producer on a feature film that has been released on a minimum of 10 commercial screens in one territory, or exceptional credits in other genres such as a primetime broadcast miniseries or telemovie.

An experienced executive producer must have at least two credits as producer or executive producer on a feature film that has been released on a minimum of 10 commercial screens in one territory, or exceptional credits in other genres such as a primetime broadcast mini-series.

A highly experienced writer or director must have a credit in these roles on at least three features that have been released on a minimum of 10 commercial screens in one territory OR one feature that has been selected for either Cannes, Venice, Berlin main sections OR Sundance or at least two network miniseries that have received significant ratings or critical acclaim.

The application must be made by the producer, if attached (otherwise the experienced writer or director applicant) and the rights to the script must be held in a company owned by the producer or by the producer in conjunction with other key creatives.

Recipients of the Enterprise Program are not eligible to apply for this funding. They may, however, act as executive producer to a producer applying to this scheme.

Projects that are funded under this scheme may reapply for further development investment. Further development investment will be considered in the light of the advancement of the project, momentum, marketplace attachment, producer's strategy, and the overall viability of the project.

Projects that are unsuccessful in applying for this scheme may only reapply if the project and application are substantially reworked. Projects that have two consecutive unsuccessful applications may no longer apply for this scheme.

Documentary feature projects are not eligible under this scheme.

Applicants must also meet general Screen Australia eligibility requirements.

## Assessment criteria

When assessing applications for this program, Screen Australia will use the following criteria:

- The strength and distinctiveness of the story
- The potential of the proposed project to reach its target audience
- A successful track record of the producer, writer, and, where appropriate, the director and script editor, and the likelihood that their experience will advance the project

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- The quality of the script and cinematic storytelling
- The quality of the development notes, and the degree to which they articulate the issues to be faced in the next stage of development and outline the strategies to address them
- The viability of the project in terms of the development plan provided, indicative production budget and financing strategy.

### **Assessment process**

Applications will be assessed by a combination of Screen Australia executives and industry specialists as required. Assessments will be made available to applicants.

### **Application materials**

- A 25–30 page treatment (prior to first draft) or a draft script (in accordance with Australian screen industry standards, 12 point courier font)
- A one line synopsis, one paragraph synopsis, and one page synopsis
- A development plan including producer’s notes, writer’s notes, director’s notes if attached, and a development timeline with a delivery date
- Proposed target audience, indicative marketing plan, budget range and financing strategy
- A full CV and one paragraph biography for producer, writer, and director if attached
- An application form and development budget
- Evidence of chain of title
- Where the application is made by a less experienced producer, a signed letter of commitment by the experienced producer or executive producer
- Where there is Indigenous community participation or content involved in the project, written confirmation of the willingness of both the subject(s) and the community to be involved in the project is essential.
- For matched funding, evidence of the third party's relationship with the applicants, and their commitment to invest matching funds, including the terms on which they are prepared to invest.
- For matched funding, the third-party marketplace entity will be expected to pay the matching investment into a bank account of the applicant holding the rights to the project.

Applications for subsequent tranches of the project will require additional material reflecting the advancement of the project, including, where appropriate, marketing considerations and the potential for multi-platform delivery of the project.

### **Application timing**

Applications can be received at any time.

### **Funding recipients must deliver**

- A first or revised draft script (in accordance with Australian screen industry standards, 12 point courier font)

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- A revised one line synopsis, one paragraph synopsis, and one page synopsis
- A report from the applicant producer, writer or director on the progress achieved during this stage of development and future plans for the project
- A reader's report on the delivered draft, and
- Where applicable, copies of other elements for which funding was provided.

### **Recoupment**

Where Screen Australia subsequently invests in the production, its investment in the development phase will be added to the production financing amount and the total investment recouped in accordance with the terms of trade for production financing.

## PROJECT-BY-PROJECT PROGRAMS

### Documentary Development

*This funding is for development of individual documentary projects, and is distinct from the funding provided under Screen Australia's Enterprise program.*

*Development funding is also available under the National Documentary Program (see Production Financing Guidelines).*

Screen Australia's documentary development funding program is primarily for experienced documentary makers seeking development for outstanding projects that will connect with audiences in Australia and internationally.

The documentary development program is open to experienced individuals or teams, with or without producers.

Projects that have written expression of marketplace interest or commitment will be viewed favourably.

#### Available funding

Applicants may apply for any amount up to \$30,000 and may apply at any time.

#### Funding is for

Development of half hour, one hour, or feature documentaries, or documentary series:

- Research and development of a concept
- Treatment
- Script
- 'Time critical' shooting
- Strategic shooting and/or editing to attract marketplace development or production finance
- Marketing and pitch materials including plans or elements for multi-platform delivery
- Producer fees, and where applicable, casting, director's fees, departmental heads' fees, financing, travel, production budgeting and scheduling expenses

The particular elements for which funding is requested, and the amount requested, will be evaluated against the project's stage of development and financing strategy.

#### Eligibility

- Applications may be made by individuals or teams
- An individual applicant must have at least three broadcast documentary credits (half hour or longer) in their role of producer, director, or writer

- An experienced producer with credits in other genres such as primetime TV drama or children's TV drama may also apply
- In the case of teams, either the producer or the director need at least three broadcast documentary credits (half hour or longer)
- Series applications must have written interest from a broadcaster

Screen Australia does not invest in the development of light entertainment, infotainment, current affairs, cooking, 'how to', sports, corporate, promotional, community TV, or training programs.

Applicants must also meet general Screen Australia eligibility requirements.

**Further funding:** Projects funded under this scheme may reapply for further development investment but it would be conditional on matching marketplace funds, ie broadcaster(s), distributors, etc., and will be considered in the light of the advancement and the overall viability of the project.

### **Assessment criteria**

When assessing applications for this program, Screen Australia will apply the following criteria:

- The strength and distinctiveness of the concept
- The potential of the project to reach its target audience
- A successful track record of the applicants and their ability to undertake the project as evidenced by previous work
- The capacity of the applicants, in terms of time and resources, to achieve the development plan provided
- The viability of the project in terms of the estimated project budget, financing strategy, and the likelihood or potential of the project (or rough cut) to attract further development or production finance after this stage of development
- The quality of the materials submitted, the appropriateness of the proposed development strategy and use of funds at this stage of development

### **Assessment process**

Applications will be assessed by a combination of Screen Australia executives and industry specialists as required. Assessments will be made available to applicants.

### **Application materials**

- Full CVs and one paragraph biography for all key creatives.
- An application form (and development budget).
- The specific development path (concept, outline, treatment, shooting script, shooting plan, visual materials) will differ with each project. The plan needs to be strategically argued according to pitching and commissioning targets proposed by the applicants and the stage of development. It should include notes to the next stage, and delivery date for the stage being requested.
- Proposed target audience and indicative marketing plan.

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- Accompanying budgets, schedules and financing plans.
- Letters of interest, and or other evidence of the projects capacity to reach an audience are viewed favourably but are not a condition of funding for early development. However, they are required for the development of documentary series.
- Projects seeking a second Screen Australia development investment need to explain the current development status and provide evidence of the other parties commitment.
- Letters confirming commitment of key subjects are required.
- Where there is Indigenous community participation or content involved in the project, written confirmation of the willingness of both the subject(s) and the community to be involved in the project is essential.
- Applicants are encouraged to consider the potential for multi-platform delivery for their project at all stages of development.

### **Application timing**

Applications can be received at any time.

Applications for 'time-critical' shooting need to be clearly marked, and will be fast-tracked.

### **Funding recipients must deliver**

- A revised one line synopsis and one paragraph synopsis
- Copies of all additional materials (written and/or visual) completed
- A report on the next stage of development
- Other materials as determined by the particular stage of development in consultation with the applicant. The desired outcome is written and/or visual materials that can attract further development or financing of the project.

### **Recoupment**

Where Screen Australia subsequently invests in the production, its investment in the development phase will be added to the production financing amount and the total investment will be recouped in accordance with the terms of trade for production financing.

# PROJECT-BY-PROJECT PROGRAMS

## Short Animation Production

Screen Australia invests in the production and post-production of Australian short animation to assist in the professional development of talented animation directors at an early stage of their career. The program's aim is to provide them with an opportunity to complete a funded project that will showcase their talent via festival, broadcast or online distribution.

Applications must come from the producer.

### Available funding

Producers may apply for an amount up to \$80,000 per project, and may apply at any time.

### Funding is for

- One-off animations up to 15 minutes.
- Production or post-production.

### Eligibility

- Only teams may apply.
- The director and/or animator should have made at least one film in the role of director and/or animator. Animators with three or more previous credits will need to provide a professional development rationale
- The producer must have at least one producing credit on a released and/or broadcast program.

Applicants must also meet general Screen Australia eligibility requirements.

### Assessment criteria

When assessing applications for this program, Screen Australia uses the following criteria:

- The strength and distinctiveness of the idea and the story, and the suitability of the animation style to the story.
- The project's potential to reach its target audience
- The skills, experience and successful track record of each of the key principals and their ability to undertake the proposed project, as evidenced in previous work and in the interview (if short-listed), and the professional development benefits, particularly for the animator and/or director.
- The viability of the proposed budget and, where relevant, the strategy for raising the remaining finance.
- Whether the project is ready to go into production.

### Assessment process

Applications will be assessed by a combination of Screen Australia executives and industry specialists as required. Assessments will be made available to applicants.

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**Application materials**

- A full, final and complete script
- A one line synopsis, one paragraph synopsis, and one page synopsis
- Supporting materials such as storyboards and character designs or animatics
- A director and/or principal animator's statement describing in detail the directorial approach to the project and the expected professional development benefits from the completion of the project. (If the director and animator are different people, please submit statements from both.)
- Examples of the director and/or principal animator's previous work. (If the director and animator are different people, please submit examples of both people's work.) Please submit complete films, not excerpts, compiled on one reel if possible. Previous work is one of the key elements on which funding decisions are based.
- A statement from the producer describing the intended audience for the project, a proposed finance strategy if further funds are required and any proposed or anticipated marketing and distribution arrangements.
- If applying for post-production, three DVD copies of the rough cut or fine cut of the project.
- A full production or post-production budget
- A detailed production and/or post-production schedule
- A full CV and one paragraph biography for producer, writer, and director and/or animator
- An application form
- Evidence of chain of title
- Where there is Indigenous community participation or content involved in the project, written confirmation of the willingness of both the subject(s) and the community to be involved in the project is essential.
- A marketing and distribution strategy, including a cross platform strategy in order to assist the project in reaching as wide an audience as possible

**Application timing**

Applications can be submitted at any time.

**Funding recipients must deliver**

- The completed program
- A marketing report
- Other delivery items identified in Screen Australia's terms of trade for production financing.

**Recoupment**

Screen Australia's investment will be recouped in accordance with the terms of trade for production financing.

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## **WORKSHOPS**

### **Screen Australia in partnership with state agencies**

Screen Australia will continue its support of the professional development of the industry through high-level workshops and masterclasses.

Screen Australia is committed to addressing industry need as it arises, and will have the capacity to run or support events throughout the year, either alone or in partnership with state bodies and other entities.

These events could provide high-level professional opportunities for experienced filmmakers or key development opportunities for emerging filmmakers.

Craft-based events could include script editing masterclasses, to lift the level of skill in this area of the industry. Project-based events could include professional workshops for up to 10 full teams of writer, producer, and director, working with top international advisors.

Scripts selected for such workshops may also be eligible for Screen Australia script development funding.

Guidelines for these events would be devised with partners, and would be specific to the requirements of each program.

## THE INNOVATION PROGRAM

Screen Australia will encourage innovation and the incorporation of digital media throughout its programs. Digital media and use of cross media platforms is becoming increasingly common and must be reflected in Australian screen productions.

However, as for all developing technology, there is often a need to experiment, to explore new ways of using technology and new techniques.

Screen Australia's Innovation Program will support projects that do not readily fit into other programs given their state of development. Its aim is to grow the skills, audience, and economic viability of the sector, by backing striking examples of innovation in form and content in screen-based media.

The program will support innovative, dynamic projects of any duration, format, type or platform including, but not limited to:

- multi-platform and single-platform interactive media,
- experimental projects,
- interactive television,
- Blu-ray and DVD-based projects,
- mobile phone and broadband content,
- applications and 'content drivers', and
- online and some console games.

Digital media projects must have a high standard of 'interactivity' beyond the 'point-and-click' ability to choose which order to engage with the content.

The program encourages the formation of multi-disciplinary teams that embody convergence between traditional media and digital media, or other disciplines, for example, factual and documentary specialists collaborating with web developers, or experienced screenwriters and directors working with game developers.

The Innovation Program also aims to assist Australian digital practitioners to develop their own IP, and experienced traditional media producers to work with digital media expertise to scope the viability of exploiting existing successful Australian IP on digital platforms.

The Innovation Program comprises:

- **Innovative Media Development**
- **Innovative Media Production**

## Innovative Media Development

Innovative Media Development provides experienced practitioners and industry professionals with the opportunity to develop effective proposals to trigger marketplace investment and, where appropriate production finance.

Where projects involve screen content, applications must come from producers. They may apply for any amount up to \$30,000 per development stage for their team.

**Marketplace interest:** Projects that have written expression of marketplace interest or commitment will be viewed favourably. Commitment can be cash or in-kind.

### Eligibility

Only teams may apply. Teams must have a producer attached.

Key team members must have relevant credits in their chosen fields; for example, a documentary filmmaker must have at least one documentary project that has been released, broadcast on national television, or screened at a recognised film festival, a game developer must have at least one produced and released game, and a web developer at least one major produced and released online project.

An experienced producer with success and credits in a genre unrelated to the application, such as primetime TV drama, children's TV drama or primetime TV documentary, may also apply.

Projects that are unsuccessful in applying for this scheme may only reapply if the project and application are substantially reworked. Projects that have two consecutive unsuccessful applications may no longer apply for this scheme.

Experimental or predominantly art-based projects are eligible to apply, but will need to clearly outline a strategy for going from development to production.

Educational projects must also demonstrate that they are innovative in content, approach and technology, and provide a professional development rationale for the applicant(s).

Screen Australia does not support projects conceived primarily as ancillary marketing or promotional additions to existing non-interactive films or programs; i.e. companion websites. It also does not support projects or content in the areas of corporate communications, training or e-commerce.

Applicants must also meet general Screen Australia eligibility requirements.

### Assessment criteria

When assessing applications for this program, Screen Australia will use the following criteria:

- The level of innovation in the chosen medium.
- Potential of the project to connect with the target audience.
- The capacity of the project to attract further development or production finance after this stage of development, taking into consideration the

proposed production budget, finance strategy, market focus and audience reach.

- The skills and successful track record of the team and their capacity to undertake the project as evidenced by previous work.
- The appropriateness of the proposed development strategy and use of funds at this stage of development.

### **Assessment process**

Applications will be assessed by a combination of Screen Australia executives and industry specialists as required. Assessments will be made available to applicants.

### **Application materials**

- A one line, one paragraph and one page synopsis
- A detailed proposal addressing the assessment criteria
- A marketing plan
- Evidence of marketplace interest or commitment where appropriate
- A development plan with a timeline and delivery date
- A full CV and one paragraph biography for each key creative team member
- A development budget
- Where there is Indigenous community participation or content involved in the project, written confirmation of the willingness of both the subject(s) and the community to be involved in the project is essential.

### **Application timing**

Applications can be submitted at any time.

### **Funding recipients must deliver**

- Final pitching materials such as paper-based scripts, proposals or graphics on hard copy or via web-based presentations from an existing website.
- Where applicable, an electronic proof of concept (EPOC) or prototype.
- A revised strategy detailing how the development materials will be used to secure further development or production finance, and what the next stage might be.

### **Recoupment**

Where Screen Australia subsequently invests in the production, its investment in the development phase will be added to the production financing amount and the total investment will be recouped in accordance with the terms of trade for production financing.

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## Innovative Media Production

Innovative Media Production supports Australian screen projects that are cutting edge and visionary, exploring new technologies and techniques.

The program supports experienced teams to produce innovative, dynamic screen media projects of any duration, format, type or platform, to completion and release, OR the completion of a functioning prototype.

Applications must come from producers. They may apply at any time for any amount up to \$200,000 towards the total budget of their project.

**Marketplace commitment:** Projects that have written expression of marketplace commitment at the time of application will be viewed favourably. Commitment can be cash or in-kind. Screen Australia's production investment must ultimately be augmented by investment from third parties, except in the case of prototypes, where other funding is preferred but not essential. Whilst it is preferable, co-finance does not have to be sourced before applying to Screen Australia. However, Screen Australia funds will not be released until the full budget has been raised.

### Specific advice for applicants

- Co-funding partners and/or marketplace investment may be sourced from private investors, telcos, hardware or software manufacturers, distributors, broadcasters, portal managers or any other appropriate entities. Co-funding with state film agencies or other government organisations or educational institutions is also encouraged.
- Any investment in the form of services and/or facilities must be provided by an established company that normally provides these services and facilities as part of its ongoing business. This facilities/ services company may be owned by the applicant(s).
- Please note, this program does not support projects conceived primarily as ancillary marketing or promotional additions to existing non-interactive films or programs; i.e. companion websites. It also does not support projects or content in the areas of corporate communications, training or e-commerce.

### Eligibility

Only teams may apply. Teams must have a producer attached.

Key team members must have relevant credits in their chosen fields: for example, a documentary filmmaker must have at least one documentary project that has been released, broadcast on national television, or screened at a recognised film festival, a game developer must have at least one produced and released game, and a web developer at least one major produced and released online project.

Applicants must also meet general Screen Australia eligibility requirements.

### Assessment criteria

When assessing applications for this program, Screen Australia will use the following criteria:

- The level of innovation in the chosen medium.
- The standard of marketplace attachments or third party finance, or the viability of raising the remaining finance.
- Potential of the project to connect with the target audience.
- The skills and capacity of the team to undertake the project as evidenced by previous work and interview (if short-listed), and the professional development benefits.
- The feasibility of the project in terms of potential audience, proposed budget, and technical specifications.

### **Assessment process**

Applications will be assessed by a combination of Screen Australia executives and industry specialists as required. Assessments will be made available to applicants.

### **Application materials**

- A one line, one paragraph and one page synopsis
- A detailed proposal addressing the assessment criteria
- A script, game design document or EPOC that demonstrates the project is production ready
- A marketing plan
- Evidence of marketplace interest or commitment where appropriate
- Examples of previous work
- A full CV and one paragraph biography for each key creative team member
- A budget and schedule
- Where there is Indigenous community participation or content involved in the project, written confirmation of the willingness of both the subject(s) and the community to be involved in the project is essential.

### **Application timing**

Applications can be submitted at any time.

### **Funding recipients must deliver**

- A completed innovative project OR
- A completed functioning prototype
- Delivery items identified in Screen Australia's terms of trade.

### **Recoupment**

- Screen Australia's investment will be recouped in accordance with the agency's terms of trade.

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## SCREEN AUSTRALIA INDUSTRY FELLOWSHIPS

Screen Australia Industry Fellowships are for writers, producers, directors, script editors, animators and digital media practitioners. They are intended to acknowledge the work and track record of industry practitioners, and enable them to undertake a high level professional development opportunity or research project which will further their careers and further their contribution to the Australian screen industry.

Recipients may only receive one Industry Fellowship from Screen Australia during their career.

### Available funding

Two categories of fellowship are available, with a maximum of two fellowships awarded annually in each category.

- Experienced writers, producers, directors, script editors, animators and digital media practitioners can apply to Screen Australia for up to \$70,000 for a Fellowship to support them or assist with costs while undertaking a high level professional development opportunity or working on a special research project to expand their professional knowledge and expertise.
- Less experienced writers, producers, directors, script editors, animators and digital media practitioners who have a significant international professional development opportunity in their area of expertise, such as a high level international attachment or a place at a regarded international workshop, may apply for up to \$25,000 to support them or assist with costs during the opportunity.

Applicants may use the funds to do work overseas or within Australia. The funding is not designed to be used for the development or writing of a script.

### Eligibility

- Only individuals may apply.
- Significant credits and related success must be demonstrated, and will be evaluated by Screen Australia in relation to the proposal.

Applicants must also meet general Screen Australia eligibility requirements.

### Assessment criteria

When assessing applications for this program, Screen Australia uses the following criteria:

- The experience of the potential Fellow as evidenced by previous work
- The quality of the proposed program of work or study
- The strategic career benefit to the potential Fellow
- The potential benefit to the industry

### Assessment process

Applications will be assessed by Screen Australia executives.

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### **Application materials**

- A detailed outline of the fellowship proposal, and the potential career benefits of the fellowship
- A budget detailing the use of funds
- If applicable a letter of consent from the third party confirming the intended collaboration, attachment, or placement
- A detailed CV of the applicant
- If applicable a CV of any third party collaborator or mentor

### **Application timing**

Applications can be received at any time.

### **Funding recipients must deliver**

The recipient must:

- provide a written report on completion of the Fellowship, and
- where appropriate, participate in a Screen Australia workshop that makes a relevant contribution to the industry.

### **Recoupment**

Funding is in the form of a grant.