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## DOCO 180: PROGRAM GUIDELINES

7 March 2018

Screen Australia reserves the right to change its program guidelines from time to time. Please ensure you check the website for the latest version. These guidelines should be read in conjunction with Screen Australia's [Terms of Trade](#).

We encourage you to contact the Program Operations team before you submit your application to discuss any eligibility questions and ensure all the required supporting material is in place. This will mean we can process your application smoothly and efficiently. The Program Operations team can be contacted on 1800 507 901.

We receive more applications than we can support. Inevitably, some applications will be unsuccessful and applicants will be disappointed by this result. However, our decision is final.

# Doco 180: Concept Pitch

Can you change someone's mind about a topic you feel is important? Can you make an online or social media audience do a 180 degree turn in 180 seconds? News Digital Networks Australia's female digital platform [www.whimn.com.au](http://www.whimn.com.au) (With Her in Mind Network) and Screen Australia are proud to be collaborating again on a second season of Doco 180. Doco 180 offers a unique opportunity for documentary makers to shed light on topics that are important to Australian women.

Doco 180 aims to fund up to five documentary shorts, each with a maximum 3 minute duration. The films will premiere on [whimn.com.au](http://www.whimn.com.au), its associated social channels, and be made exclusively for a digital audience and medium.

Applications will be assessed against whimn's intention to provide surprising, emotional, relatable and informative content that appeals to Australian women. Ideally the successful projects will adopt a fresh approach to a new topic, or one that has not been explored before.

We strongly advise applicants to look at previously-made Doco 180 documentaries on <http://www.whimn.com.au/DOCO> as a reference point and in order to pitch a new idea.

Proposals must be for documentaries. Screen Australia does not invest in programs such as reality television, current affairs or light entertainment. To find out more about what constitutes as a documentary, please see the [ACMA guidelines](#).

Screen Australia will appoint an Investment Development Manager to support the projects and [whimn.com.au](http://www.whimn.com.au) will support each work with companion editorial.

The successful applicants will have a maximum 3 months to deliver their finished documentary for publication starting in October 2018.

The selected projects will be housed on the With Her in Mind website and associated social media channels exclusively for 12 months (from the date of first publication) and then non-exclusively for a 3 year term.

## What funding is available?

Applicants can apply for up to \$6,000 per 3 minute project.

## Who can apply?

An application must meet the following eligibility criteria:

- Proposals must be for one-off documentaries with a duration no longer than 3 minutes
- The director must be female, and have one credit in the same role on a project which has been publicly released
- All key creatives must be Australian citizens or residents
- Applicant teams can submit multiple applications, as long as the proposals are different
- The content should satisfy a G or PG rating. If it is more likely the content would qualify for an M rating, the applicant should address why this is required in order to tell the story successfully in the proposal document

Applicants must also meet the general eligibility requirements set out in Screen Australia's [Terms of Trade](#). Regretfully we will not be able to receive applications from people who are enrolled full time at a tertiary education institution, or who are a current employee of a broadcaster.

## What materials do you need to apply?

A completed application form via the Screen Australia Portal which includes:

- 200 word biographies for key creatives
- Any relevant credit information for key creatives
- A proposal document, maximum 2 pages, outlining the concept and how it fits with the aims of Doco 180. A good reference guide for [what is a synopsis/outline](#) can be found on the Screen Australia website
- Visual material of either up to a 3 minute show reel or up to a 3 minute example of the director's previous work provided as a link in your application
- A video pitch for the proposal, maximum 1 minute, provided as a private, download enabled screening link with a password

## What is the assessment process?

Applications will be shortlisted by Screen Australia executives and/or industry specialists/peers as required. The final selections will be jointly decided between the editorial of [www.whimn.com.au](http://www.whimn.com.au) and Screen Australia. We will advise applicants in writing of the success or otherwise of their application.

## Assessment criteria

When assessing applications for this program, we will take the following equally weighted criteria into account:

- Creative strength of the project and its capacity to present a new angle on a topic affecting women for the WHIM audience; and the ability to reflect the diversity of the Australian population (for the purpose of these guidelines, diversity encompasses cultural background, disability status, sexual orientation and identity)
- Capacity of the team to manage the project creatively and their ability to deliver a complete project in accordance with the Timeline

## What is the application timing?

Applications must be submitted by **Friday 20 April 2018** through the [Online Application Portal](#) and must include all necessary and relevant additional supporting material. Maximum turnaround time for application decisions is eight weeks.

## Delivery Requirements

In the event your application is successful, the final project will need to be delivered with English subtitles burned into the video to maximize impact on social media, in the following format:

- H.264 MPEG-4 (MP4) format.
- Duration: 0:03:00
- Size: 200 MB
- Bit Rate: 3 Mbps
- Codec: H.264 MPEG-4 (MP4), 1920 x 1080, 25 fps, 3 Mbps
- Audio: MPEG-4 Audio stereo, 48 kHz, 255 kbps

## Contact us

If you would like to speak with our Program Operations team regarding your application call 1800 507 901 or email [Doco180@screenaustralia.gov.au](mailto:Doco180@screenaustralia.gov.au)