

**Enterprise People: Goal, Activity, Outcome Plan Template**

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This Goal, Activity, Outcome Plan template is to be used as a guide in preparation for your Enterprise People Application.

This Goal, Activity, Outcome Plan template will be included in the Enterprise People application form, available on 8 November 2023 via the Screen Australia [application portal](https://screenaustraliafunding.smartygrants.com.au/). Applicants will be required to submit information into the application form that outlines their Career Plan.

Please review this Goal, Activity, Outcome Plan template prior to applying to Enterprise People in order to prepare for your application.

## Goals, Activity, KPIs, and Timeline (500 words max.)

What are the measurable career benefits you are planning to achieve through this program, if your application is funded? For example: increase in skills, better understanding of particular aspects of the industry, credits, exposure to a particular way of thinking, project development, relationship development. Use the following format for outlining these:

|  |  |  |  |
| --- | --- | --- | --- |
| **Goal** | **Activity** | **KPI** | **Timeline** |
| Outline of the goal you aim to achieve | Detailed description of the activities you anticipate/will undertake to help achieve your goal | Measurable outcomes or activities that you will seek to complete | Timeframe within which you anticipate completing your goal |

There are a maximum of 7 goals you can list within the application.

Below is an example for your reference:

|  |  |  |  |
| --- | --- | --- | --- |
| Goal | Activity | KPIs | Timeline |
| Gain comprehensive skills in the long form drama development process | Work with the Producer and Development Executive to participate in at least 4 different writer’s rooms across at least 1 YA (Young Adult) and 1 adult drama.  Read broadcaster and partner notes, undertake practical exercises in writing my own feedback notes and discussing with the Development Executive and/or Producer | Skills developed in contributing to project brainstorm and plotting sessions and proven ability to provide considered notes to writers | July 2024:  12 months from start of career placement |
| Gain practical skills in the budgeting and scheduling of development workshops and the full development process of an adult drama | Work under supervision to create development budgets and schedules for adult dramas | Demonstrate ability to accurately budget and schedule the development stages needed for adult dramas | July 2024:  12 months from start of career placement |
| Gain a thorough understanding of the role and responsibilities of a Line Producer across all aspects of the production process | Shadow the Production Supervisor and Line Producer wherever practical during preproduction, production and post, undertaking practical tasks and duties as required | Demonstrated ability to read and understand a long form drama production schedule, create a long form drama production budget, create cast & crew contracts, complete cast & crew costing estimates, understand the relevant awards, OH&S and other policies and all other core component production responsibilities | January 2025:  6 months from start of career placement |
| Develop a comprehensive understanding of the different avenues of financing and getting projects commissioned | Participate in project strategy meetings which focus on the various financing partners for each project. Create draft finance plans for at least 1 YA (Young Adult) and 1 adult drama, which becomes the basis for the actual finance used. Participate in conversations with potential production financing partners | Skills developed creating finance plans and having discussions with financing partners including broadcasters, distributors, and financiers | July 2024:  12 months from start of career placement |
| Develop industry relationships, both local and international, to build networks and marketing skills | Attend at least 1 domestic and possibly 1 international TV market | Skills developed on slate pitching, understanding market needs, sales and negotiation skills, relationships developed with all local content commissioners, and up to 6 international commissioners | July 2024: 12 months from start of career placement |