

From: Lois Randall
Sent: Friday, 6 June 2014 2:12 PM
To: Feedback
Cc: General Manager
Subject: DRAFT ENTERPRISE GUIDELINES FOR COMMENT – 2014

To whom it may concern
Screen Australia
re ENTERPRISE INDUSTRY - DRAFT GUIDELINES FOR COMMENT – 2014

I am responding to the draft Guidelines for Enterprise Industry, on the behalf of Northern Rivers Screenworks, of which I am the Chair of the Board of Directors.

Northern Rivers Screenworks has a 14 year track record developing screen industry, skills, careers and production and supporting the significant cluster of screen content creators in the Northern Rivers region of NSW.

We congratulate Screen Australia on the successes of the Enterprise program to date, and we support the five guiding principles for the future of Screen Australia's Enterprise funding, which were established through the review process:

- All options should be considered : There may be a variety of models for delivering a program or programs to support business sustainability, and consideration should be given to the full range of possibilities.
- Enhanced sustainability remains a key goal
- Collaboration should be encouraged
- Benefits should flow to the broader industry
- Risk taking should be facilitated.

We express our support for the new draft guidelines, in particular Enterprise Stories and Enterprise Growth.

However we are concerned that not-for-profit organisations may be excluded from applying for these programs, and seek clarification regarding eligibility of not for profits. We recommend that not for profit associations should be eligible to apply for these programs as well as for-profit companies.

There are many examples nationally and internationally of not for profit companies delivering significant outcomes aligned to the objectives of the Enterprise program, and the five guiding principles which have been established.

We would appreciate consideration and clarification regarding this eligibility question.
Yours sincerely
Lois Randall

Chair
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