

From: Tim Slade
Sent: Friday, 18 July 2014 4:31 PM
To: Sam Griffin; Feedback
Subject: Feedback on guidelines

Dear Screen Australia

The guidelines, on a strategic front in terms of broadening types of marketplace commitment, are very welcome. They open up the ability to be more diverse and the greater incentive and investment in 'Premium' projects is a positive step in terms of creating more of an avenue for such 'risky' projects.

As an additional and specific point - I couldn't see the 'two unsuccessful attempts' precluding further consideration aspect in the draft guidelines re Eligibility in Vision and Voice (it does appear in Meaning and Market) and I imagine the intention was to include it, but, we would like to ask Screen Australia to consider amending that stipulation to allow for some leeway as it is potentially an issue for projects which have been developed over several years (often with Screen Australia support) and which do change significantly in scope or approach or impact. We would like to ask that a third attempt 'at Screen Australia's discretion' could be acceptable.

The issue is even more preventive if the two attempts proviso isn't just about a particular strand, but all strands within Documentary - in terms of two attempts in one strand preventing them to enter via any of the Documentary doorways, excepting Premium (as those projects were what used to be accessed via the Drama door and were therefore seen as 'outside' of a Documentary door).

It may be a small but crucial point from time to time for Producers where a project has reached an important point, not just in and of its own development but because of subject relevance globally, and has had a very long gestation period - where the last submission a considerable time ago, and where there is now a clear marketplace interest.

We believe this small issue can otherwise prevent potentially important films being made which could simply have a brief, discretionary consideration by Screen Australia, that wouldn't take up very much administrative time.

Sincerely
Tim Slade
For Vast Productions