
MEDIA RELEASE

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Screen Australia welcomes Matthew Liebmann to the Board

Tuesday 20 April 2010: Screen Australia today welcomed the announcement by the Federal Minister of the Arts, **Peter Garrett**, that **Matthew Liebmann** has been appointed to the organisation's Board.

"Matthew brings a wealth of exhibition and entertainment industry experience to Screen Australia's Board and we are honoured that he will be joining the team," said **Ruth Harley**, Screen Australia's Chief Executive Officer. "Screen Australia's programs have a strong audience focus and Matthew's knowledge and experience in Australian audience development will complement the Board's existing expertise and help us to grow demand for Australian content."

Matthew Liebmann has 15 years experience as an entertainment and media expert in a variety of roles in cinema exhibition. Matthew is currently Commercial and New Business Director at Hoyts. Prior to this Matthew was a leading advisor to Australian entertainment and media organisations at PricewaterhouseCoopers assisting with strategy, business planning and operations.

"This is an exciting time to join Screen Australia's Board, as our creative talent strive to build upon their cultural and commercial achievements in the face of rapidly evolving technology and changing viewer habits. I am proud and committed to work with the Board and the organisation," said Mr Liebmann.

Mr Liebmann will join existing Screen Australia Board members Chair Glen Boreham, Deputy Chair Ian Robertson, Cherrie Bottger, Robert Connolly, Ross Entwistle, Rachel Perkins, Greg Smith and Deanne Weir.