



JOB PROFILE

Position Title:	Head of Strategic Policy & Insights
Engagement Type:	Ongoing
Salary:	Competitive + 15.4% super
Department/Unit:	Office of the CEO/SPI
Location:	Sydney
Reporting Line:	Chief Executive Officer

Position Summary: As a trusted advisor to the CEO and member of the Executive Leadership Team, the Head of Strategic Policy & Insights is responsible for driving Screen Australia's long-term strategic agenda, including policy development, government relations and the delivery of the agency's significant research programs and services. This role provides high-level direction and thought leadership across the agency, leading the development, execution and communication of strategic outcomes and insights that position Screen Australia to be a trusted, future-focused agency.

Core Accountabilities

The core responsibilities of the position will include:

- In conjunction with the CEO/COO, lead and design the implementation of Screen Australia's strategic agenda, policy priorities and research projects.
- Driving delivery of strategies, policy papers, speeches and briefing documents.
- Working closely with ELT and all internal Departments on program evaluation and refinement in line with agreed strategic priorities and the Corporate Plan.
- Provide strategic advice to internal and external stakeholders on industry trends, regulatory change, international benchmarks and sector reform.
- Develop complex policy proposals, position papers and editorial frameworks that support the agency's role as a trusted industry thought-leader.
- Act as a senior liaison with key government stakeholders as required, providing policy advice and representing the agency at high-level forums to ensure ongoing engagement and cooperative partnerships.
- Shape the external policy environment proactively by positioning Screen Australia as a key government advisor on matters relating to the screen sector.

- Oversee the production and dissemination of high-quality research reports and industry analysis that informs screen policy, grant funding and strategic decisions for the agency.
 - In conjunction with COO, oversee the management of data tracked by Screen Australia including monitoring of local and international industry developments, undertaking bespoke analysis and modelling as required.
 - Review existing processes within the Policy & Research teams, to drive continuous improvement and efficiencies, enhancing the value of the Unit's role within the organisation.
 - Lead and mentor a high-performing team
 - Represent Screen Australia on executive committees, interagency groups and industry working groups as required.
 - Other duties as required.
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Selection Criteria

Qualifications and Experience

- Proven experience in a senior executive or leadership role with a strong focus on strategic planning, research-based insights or analysis and public policy - preferably in the cultural, creative or government sectors.
- Demonstrated success in influencing government or business decision-making, building constructive relationships with senior officials/ministers, and representing organisations at various levels.
- Deep understanding of the policy, regulatory and incentive frameworks underpinning the screen industry in Australia, with the ability to lead conversations and drive change.
- Expertise in strategic planning, implementation and evaluation, with a proven ability to lead large, complex initiatives and deliver measurable outcomes.
- Exceptional analytical, communication and interpersonal skills, including the ability to deliver compelling, evidence-based advice to executives, boards and government.
- Demonstrated high level of conceptual, analytical and problem-solving ability including the capacity to comprehend and distil significant issues quickly and accurately and to generate appropriate and imaginative solutions to problems.

Desirable

- Postgraduate qualifications in public policy, economics, law, cultural management or a related field.
 - Experience in liaising with the cultural and production sector of the Australian film, television and interactive media industries.
 - Understanding of current and historical policies underpinning government assistance to Australian film, television and interactive media industries.
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Behaviours

- Open communicator, shares thoughts and opinions with others
- Commits to action and driven to achieve results
- Values collaboration and teamwork, and focuses on the achievement of team goals

- Establishes and maintain effective relationships with internal and external customers, and gains their trust and respect
- Creative approach to problems and ability to 'think outside the square'
- Energy, enthusiasm and willingness to take on new challenges
- Shows personal courage and can take unpopular stands when appropriate
- Thrives on change and is able to make decisions without having the total picture
- Seeks feedback, takes it on board and modifies approach
- High level of self-awareness and continually seeks to improve self