



JOB PROFILE

Position Title:	Senior Manager, Research
Engagement type:	Contract 2 years, full time
Salary:	Executive level 2.1 \$139,827 + 15.4% super
Department / Unit:	Office of the CEO / Strategic Policy & Insights (SPI)
Reporting Line:	Director of Strategy & Insights

Position Summary: Reporting to the Director of Strategy & Insights, the Senior Manager, Research is responsible for the development, implementation and project management of Screen Australia's research priorities. Leading a small team of researchers and analysts, the Senior Manager will deliver research and data driven insights for Screen Australia and the Industry; ensuring that work is communicated in a simple, timely and engaging way. The role will work to extract and manipulate complex data sets from multiple sources with a sharp focus on audience consumption and demand, production levels, economic and cultural value and employment trends.

Core Accountabilities

Key responsibilities of the position will include:

- Lead and oversee the delivery of key research projects, publications and data driven insights as determined by the agency research agenda and CEO.
- In collaboration with the Director of S&I, commission and project manage third party research projects that deliver on the needs of the research agenda.
- Complete original research, data modelling, analysis and reporting relating to internal and external screen sector policies, programs and incentives.
- Collaborate with relevant internal and external stakeholders to identify, commission and frame analytic projects which present as opportunities for the agency and industry.
- Manage and lead direct reports, determining priorities and project allocation to ensure an effective and efficient team.
- Work with the analyst team on the publication of statistical pages on Screen Australia's website including writing summaries of the trends.
- Collaborate with the Communications team to disseminate engaging and useful research data for industry.

- In collaboration with the Director of S&I, draft strategic documents including policy briefs, backgrounders and submissions.
 - Stay abreast of television, streaming, online, feature film and research industry news, trends and best practices.
 - Other duties as required.
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Selection Criteria

Qualifications and Experience

- Experience in leading a small team, to deliver on complex research projects.
 - A demonstrated passion for research with 4+ years' experience as a research manager ideally within media or similar industry.
 - Proficient skills in the use of statistical software or programming languages.
 - Demonstrated high level analytical and problem-solving abilities with an ability to generate appropriate and imaginative solutions.
 - Experience working with various internal databases, analysing raw data, creating reports in addition to presenting and sharing results to various stakeholders.
 - Very strong PowerPoint and Excel skills and experience working with visualisation and dashboard tools such as Power BI or Tableau.
 - Strong organisational skills including the ability to respond to changing priorities and manage competing deadlines.
 - Excellent oral and written communication skills with the ability to manage stakeholder expectations
 - High attention to detail and commitment to accuracy is essential.
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Behaviours

- Open communicator, shares thoughts and opinions with others
- Driven to achieve results
- Focused on the achievement of team goals
- Establishes and maintains effective relationships with internal and external stakeholders, and gains their trust and respect
- Creative approach to problems and can 'think outside the square'
- Seeks feedback, takes it on board and modifies approach
- Continually seeks to improve self and Screen Australia
- Works collaboratively across the agency to achieve common goals