

Refreshed Enterprise funding guidelines released and applications now open

Wednesday 28 June 2017: Today Screen Australia launched the new guidelines for the Enterprise Program, which has been redesigned to offer broader opportunities for the development of practitioners and companies. This iteration of the program will ensure maximum flexibility in addressing a wide range of possibilities and challenges within the screen industry.

The new program consists of two strands: **Enterprise Ideas**, which will seek exceptional business proposals from across the sector, and **Enterprise People**, which is geared towards progressing the careers of individuals and building the capacity of businesses. The Ideas strand expands on what was formerly known as Enterprise Industry.

“The Enterprise program has continually evolved over the past eight years to ensure it is best placed to support the changing needs of the Australian screen sector,” said **Richard Harris**, Head of Business and Audience at Screen Australia. “With this new iteration we have deliberately broadened the scope of Enterprise Industry and renamed it to reflect our intention to support cutting-edge business ideas that will enable the sector to adapt to change and harness emerging opportunities. With Enterprise People, we have allowed for both professional development proposals and capacity building for businesses, providing resources to allow them to expand and grow.”

Enterprise Ideas will offer between \$100,000 and \$400,000 over a maximum of two years, and is deliberately non-prescriptive. A number of program objectives have been listed in the guidelines to provide context for the type of proposals that will be prioritised e.g. expanding a company’s international profile or exploring an emerging field of screen production such as Virtual Reality.

Enterprise People will provide up to \$70,000 a year for a maximum of two years for:

- Mid-career creative talent to work with experienced practitioners within an established company to secure a credit as Producer, Director or Writer.
- A bespoke high-level career development plan, which could include international or domestic placements.
- A full-time position designed to strategically build the capacity of a company e.g. a Business Development Manager.
- High level industry attachments and placements, which will be considered on a case-by-case basis in exceptional circumstances outside of the Enterprise People funding round. This may include attachment or placements previously offered through the Talent+ program.

The new guidelines are effective from 1 July 2017.

For the financial year 2017/18, the deadline for Expressions of Interest for Enterprise Ideas will be **Friday 4 August 2017**, and for Enterprise People the deadline for applications will be **Friday 8 September 2017**.

[Click here](#) for more information about Enterprise Ideas.

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