



## Screen Australia and Google Australia announce Skip Ahead five

Monday 8 October 2018: Screen Australia and Google Australia today announced applications are open for the fifth instalment of the Skip Ahead initiative. Since 2014 this joint initiative has helped uncover and develop the next generation of YouTube storytellers to expand the vision and scale of their content.

Both scripted narrative and documentary projects are encouraged to apply for Skip Ahead five funding. Applications will be considered from individual content creators (YouTube channels), teams of content creators (multiple YouTube channels), and/or established YouTube channels teaming up with an external producer or production house. Screen Australia and Google Australia will provide a 50/50 joint funding pool of up to \$500,000. A maximum of \$100,000 will be available per project, with up to six projects to be funded.

To date Skip Ahead has provided over \$2 million in funding to support a total of 19 creative teams, whose Skip Ahead-funded projects have accumulated over 42 million views. Skip Ahead alumni include <u>Aunty Donna</u>, <u>Mighty Car Mods</u>, <u>The RackaRacka</u>, <u>BrainCraft</u>, <u>SketchShe</u>, and <u>Superwog</u>.

The initiative has created opportunities for these teams to build sustainable careers in the screen industry. For instance, following on from the success of the Superwog pilot from Skip Ahead three, Princess Pictures confirmed earlier this year that a full six-part series of <u>Superwog</u> would be made. In a landmark move, the series premiered on the <u>Superwog YouTube channel</u> on Sunday 7 October, two days before its broadcast on ABC Comedy and iview.

Australian online content creators who have YouTube channels with a substantial existing subscriber base and/or content that has reached significant viewership are eligible to apply. Collaborations between YouTube creators, as well as collaborations with established production companies, are encouraged.

Screen Australia and Google Australia are particularly interested in supporting content creators from diverse backgrounds in terms of culture, sexual orientation, gender identity, people with disability, geographic and/or socio-economic circumstance.

Eligible applicants can propose the format of the project, including episodic series, a standalone piece of entertainment, or an alternative that is appropriate for their creative concept. The project must premiere on the content creator's YouTube Channel by the end of September 2019.

**Lee Naimo**, Online Investment Manager at Screen Australia said: "The success of Skip Ahead alumni such as <u>Aunty Donna</u>, <u>BrainCraft</u> and <u>Superwog</u> is testament to how this initiative can help supercharge careers. I'm looking forwarded to reading applications from exciting new scripted narrative and documentary projects and teams."

Daniel Stephenson, YouTube Content Partnerships Manager, Australia and New Zealand said: "Over the last four years, Skip Ahead has provided more than \$2 million in funding to support the Australian creative industry, and helped local creators to develop their skills and produce more ambitious, longer form content. As we enter year five, we cannot wait to see what stories we might uncover, especially as we branch out and into new formats of online storytelling."

Applications are due Friday 16 November, 2018. Apply here.

For information regarding online funding available beyond Skip Ahead click here.

A video showcasing Skip Ahead alumni and how to apply is available to view here.













## SKIP AHEAD ALUMNI

Channel	Title	Class of
Axis of Awesome	Axis All Areas	2014
Mighty Car Mods	Lend Us A Ride: Australia	2014
Sexual Lobster	Fernando's Legitimate Business Enterprise	2014
Veritasium	This Will Revolutionise Education	2014
Neighbours	Neighbours vs Zombies	2014
The Roundabout Crew and Frenchy SungaAttack	The Australiana Hostel	2015
Aunty Donna	<u>1999</u>	2015
SketchShe	<u>Traffic Jam - The Musical</u>	2015
Draw with Jazza	The Tale Teller	2015
How to Cook That	The Sweetest Thing	2015
Superwog	The Superwog Show	2016
Charli's Crafty Kitchen	<u>Crafty Kingdom</u>	2016
Racka Racka	Stunt Gone Wrong (Live)	2016
BrainCraft	<u>Mutant Menu</u>	2016
Van Vuuren Bros	Over and Out (to be released)	2017
Study with Jess	Life of Jess	2017
Timtimfed	Rebooted (to be released)	2017
Wengie	Parked (to be released)	2017
Skit Box	Skit Box (to be released)	2017







