

Shelf space for independent and arthouse films has become more competitive

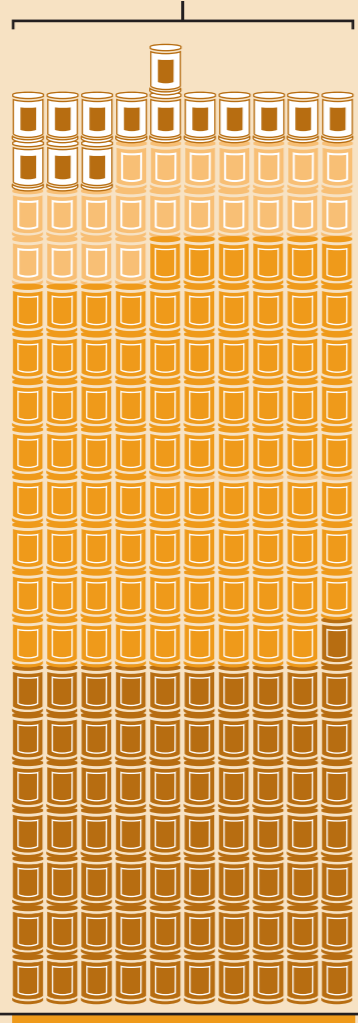
FILMS RELEASED ON <100 SCREENS¹

284 films
2012 to 2014
(Annual average)

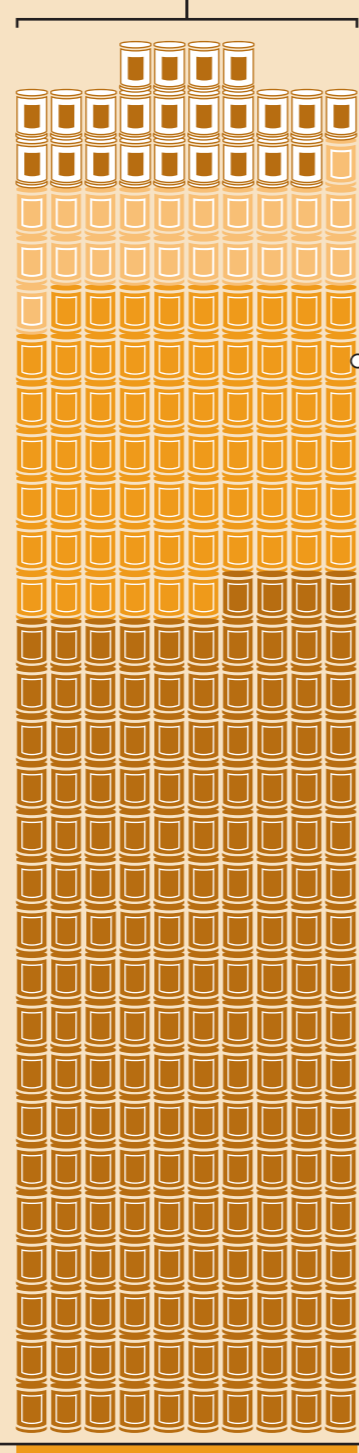
191 films
2003 to 2005
(Annual average)

-  Australian
-  UK
-  US
-  Other

More films competing for a smaller share of BO



BO \$95m



BO \$86m

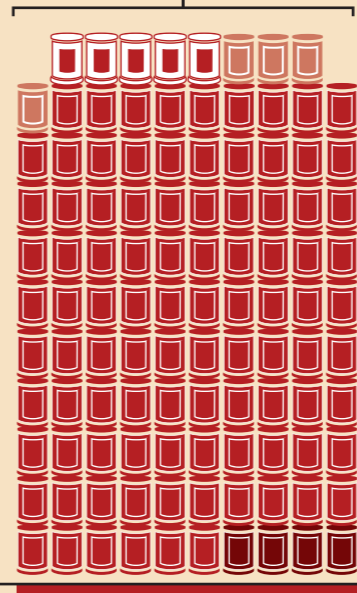
-  Australian
-  UK
-  US
-  Other

A similar number of films taking a greater share of BO

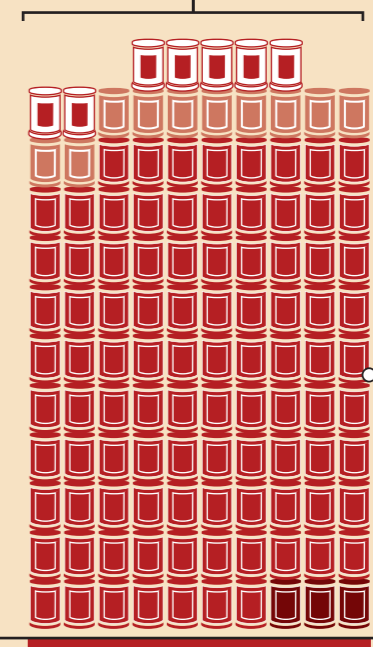
FILMS RELEASED ON 100+ SCREENS²

108 films
2003 to 2005
(Annual average)

115 films
2012 to 2014
(Annual average)



BO \$762m



BO \$1b



For more on these trends and other impacts and challenges in the evolving distribution landscape see Issues in Feature Film Distribution (www.screenaustralia.gov.au/distribution)
Source: Motion Picture Distributors Association of Australia (MPDAA), compiled by Screen Australia. Excludes screenings of live events such as opera and ballet performances.
¹Based on opening day prints. ²2012 and 2013 based on opening day prints. 2014 estimated by MPDAA based on number of shows per day per location.
 Infographic: **Anthony Calvert**