



Australian Government



Screen Industry Partnerships Funding

Frequently Asked Questions (FAQ)

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What companies are eligible to apply for the Screen Industry Partnerships Program?

All applicants must be eligible under Screen Australia's [Terms of Trade](#) and, in addition, be eligible for the specific and stated eligibility criteria in the [Program Guidelines](#).

Do I have to talk to Screen Australia before submitting an application?

Yes, applicants are required to discuss the scope and details of their proposal with Screen Australia before applying.

Please read and review the Screen Industry Partnership Guidelines, the Application Form and this FAQ prior to contacting the team.

If you have questions about the program, eligibility, the application process or if you have accessibility requirements relating to submitting an application, contact Screen Australia's Program Operations team at industrydevelopment@screenaustralia.gov.au or on 1800 507 901.

What sort of event/s can be funded under the Screen Industry Partnerships Program?

Proposed events must be generally annual or regular events such as conferences and markets that take place in Australia.

The aims of the program are to:

- create opportunities through new, original and inclusive approaches to the industry that will expand networks and grow the Australian screen industry.
- support impactful events, which are evolving to be relevant to future audiences and the changing needs or opportunities of the Australian screen industry.

Proposed events may be platform-agnostic, target specific areas in film, television, direct to audience content or games - or a combination.

What sort of games related event/s are deemed ineligible under the Screen Industry Partnerships Program?

For games related events, the following are ineligible for this funding program:

- Events solely showcasing games that are not played on a digital device with a screen. That is, games that are not completely digital, including boardgames or hybrid digital/physical games.
- Events that showcase or feature games that:
 - constitute gambling activities or are gambling simulations
 - feature or link exploitative, or unethical pay-to-win or play-to-earn mechanics
 - contain or have a relationship with high risk and volatile trading products or technology
 - contain [or link] any content or mechanic that is in breach of any law or regulation
 - are primarily for educational, training and simulation, or research purposes
 - in the reasonable opinion of Screen Australia, may have difficulties receiving an Australian classification, due to the inclusion of content such as:
 - the instruction or promotion of crime, cruelty or violence; depictions of frequent and/or very high impact violence
 - sexual activity; sexual violence; exploitative depictions
 - instructional illicit drug use; encouragement of illicit drug use; illicit interactive drug use
- any other content that contravenes prevailing community standards

How much can I apply for?

The amount of funding provided will depend on the scope and scale of your event.

The proposed budget required to deliver the event and whether finance has been secured from other sources will be taken into consideration.

Funding is available for one, two or three years at Screen Australia's discretion.

Can I apply for 100% of the event budget?

No, funding is seen as a contribution to a budget for an event/s. Due to this, finance that has been (or will be) secured from other sources and/or a co-contribution from the applicant is required. This information must be provided as part of the application within the detailed budget.

Can I make multiple applications?

Yes, applicants may make multiple applications to the Screen Industry Partnerships Program, however, each application must be for a different event and meet all requirements of the guidelines.

When is the best time to apply?

Applicants can apply at any time through Screen Australia's [Application Portal](#) and should be made at least four months prior to the starting date of the event.

Does Screen Australia's Screen Industry Partnership funding guarantee an event will receive ongoing funding beyond the funding agreement?

No. If an event has received funding through Screen Industry Partnerships, it is not a guarantee that the

event will automatically have ongoing or future funding support from Screen Australia.

Will my application have a better chance of being approved if I ask for less money?

You should apply for the amount of funding you need in order to deliver your event.

What do I need to provide in my application?

Please refer to the Required Materials section of the [Program Guidelines](#) and review the application form in [Smartygrants](#) for application questions.

Through the application form, applicants should provide as much information as possible about the purpose and goals of the event, details about the expected audience or event attendees, a delivery timeline, clearly articulated KPIs, amongst other questions.

Applicants must also upload support materials that provide information not covered in the application form, such as speakers, panellists, topics to be covered and any marketing and promotional activities. Information in the Event Plan should clearly identify if speakers and panellists are proposed or confirmed.

Within the detailed budget, applicants should outline all financial contributions from sources other than the amount requested from Screen Australia. Applicants should clearly identify if these financial contributions are confirmed or unconfirmed. It is recommended that the previous year's budget is included to provide a comparison with the proposed budget for the upcoming event (if applicable).

For applications seeking multi-year funding, additional support material is required, including a Strategic Business Plan and the most recent set of audited and un-audited annual accounts (please refer to the Program Guidelines for more information).

How important is it that inclusivity and diversity are considered in my event?

Screen Australia strives to make its programs accessible by removing barriers for people who are d/Deaf, disabled and/or those from culturally and linguistically diverse backgrounds.

If there is participation from the following communities: d/Deaf, disabled, culturally and linguistically diverse, LGBTQIA+, or those from other under-represented groups, the applicant should provide:

- A statement setting out how they plan to meaningfully consult and include the participation of those specific communities; and
- evidence of consultation to date.

The application form will have questions for you to consider and answer relating to diversity and inclusion, and you may upload support material to address this matter.

What if I have not submitted all required materials when I submit at the deadline?

Once your Screen Industry Partnerships Funding application is submitted, the Program Operations team will review each application to determine eligibility and ensure that required application materials have been submitted. A 'missing materials' email will be sent, and the applicant is required to supply the 'missing materials' to Screen Australia in the provided timeframe (usually 48 hours). No extensions will be granted.

Once eligibility has been confirmed after application or on provision of 'missing materials', the applicant will receive an email advising that their application has moved to assessment.

If 'missing materials' cannot be provided in the timeframe, applications will not move from eligibility into assessment and will be withdrawn. Withdrawal is not considered a decline.

How long will I have to wait for a funding decision?

Turnaround time of the funding decision for applications is normally six (6) weeks from receipt of eligible application.

You will be notified via email and where required, by telephone call by a Screen Australia staff member.

How will my application be assessed?

Your application will be assessed by Screen Australia staff with Industry Specialists as required.

All applications are assessed against the aims of the program, the assessment criteria for the program, other applications received under the program, and in the context of Screen Australia's Terms of Trade.

All events that are primarily focused on First Nations content or practitioners will be co-assessed by a First Nations assessor. Events that are primarily focused on people who are d/Deaf, disabled or neurodivergent, culturally and linguistically diverse and events that are games-related events may be assessed by Specialist or Cultural Assessors.

Screen Australia will advise applicants of the outcome of their application in writing and where required, by telephone call by a Screen Australia staff member.

What happens if I'm successful?

Successful applicants will be notified of the outcome of their application verbally by the Industry Development Manager or Head of Industry Development. Applicants will also be advised of any special conditions of Screen Australia's funding, after which the decision will be notified in writing.

Approved applicants receive a Letter of Approval detailing the level and type of Screen Australia's approved or recommended contribution, as well as information about the contracting process and any applicable conditions.

Following this, successful applicants will enter into a grant agreement with Screen Australia. Please allow sufficient time for contracting with Screen Australia, and where required, other parties.

A member of the Screen Australia Communications team will be in contact to discuss how and when your funding will be announced. All funding decisions are embargoed until an announcement strategy is confirmed and agreed.

What happens if I'm unsuccessful?

Unsuccessful applicants will be notified of the outcome of their application via email six (6) weeks from receipt of eligible application.

If approved, how is the funding for my event announced?

Successful projects will be contacted by a member of the Screen Australia Communication Team to discuss announcement. All funding decisions are embargoed until an announcement strategy is confirmed and agreed.

What if my event changes after being funded?

While we expect some event elements to change, some changes may require review and approval from Screen Australia. Your Grant Agreement will outline your obligations. Please contact your funding manager contact for any questions.