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# INTERNATIONAL STRATEGIC DELEGATIONS

Issued 2 September 2019

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## EVENT: CONTENT LONDON INTERNATIONAL DRAMA SUMMIT 3-6 DECEMBER 2019

### WHY

For strategic delegations to specific international events in order to assist with outcomes for sustainable careers and slates.

### WHO

- Applicants must be Australian citizens or residents and meet our [Terms of Trade](#).
- Applicants must have a credit as creator, producer or writer on a completed scripted drama, comedy or children's series with evidence of significant views, e.g.:
  - has been recently (last 3 years) screened on broadcast television, or streamed on a subscription based platform, and having been 1 of the top 10 most-watched shows on that platform at time of broadcast; or
  - online on any reportable platform, with evidence of audiences/views in excess of 1 million or other evidence of trending on YouTube at time of release
- Priority will be given to those who:
  - have been invited in 2019 as a speaker at Content London and/or nominated for the C21 International Drama Awards and/or C21 Drama Series Pitch
  - have their own IP, preferably with scripted series that are ready to pitch, and/or
  - are on the path to becoming showrunners, and/or
  - have international co-production experience

If you have been successful for funding from Screen Australia for any *International Strategic Delegation* or *International Marketing Support: Pitching Events / Talent Labs* for travel to any event that took place after **September 27 2018**, you are not eligible to apply to this, other than in exceptional circumstances.

You can apply as a team, but please be aware of there is a funding cap of \$4000 for each application.

Applicants currently in receipt of Enterprise funding may not be eligible to apply for this fund if their budget included funding to attend this market.

### WHAT

Up to 10 applications will receive funding up to **\$4000** towards travel and [registration](#)\*

\*Screen Australia has secured discount registrations for all Australian delegates. Pricing can be seen by visiting this page: <https://www.screenaustralia.gov.au/festivals-and-markets/market-profiles/content-london>. In addition to the International Drama Summit 3/4/5, if applicable, attendees should also consider registering for Kids Content Futures or Unscripted Entertainment Forum which occur on 6 December 2019.

## HOW

The deadline to apply is **5pm AEST September 27, 2019**.

Applications can be made through the Application Portal with the following materials:

- A CV including recent credits and details of any commercial, significant viewership and/or major festival or awards success.
- A proposal (maximum 6 pages) that includes:
  - Details on your current slate of projects that will be pitched at the event, including for each title: the stage of development or production; the budget and the currently secured finance; and, the currently secured key creative and marketplace attachments or interest
  - A detailed proposed meeting list with reason and desired outcomes of each meeting
  - Any intended professional development objectives and activities

Eligible applications will be considered by a Screen Australia staff member and/or industry specialists as required. Decisions will be made by **October 11 2019**.

Funding decisions will be made against the following criteria:

- The strength of the proposal and the applicant's CV and experience and knowledge pertinent to the strategic delegation

Applicants that can demonstrate ability to leverage significant recent success internationally for their work to achieve the objectives for their careers and upcoming slate will be prioritised.

We receive many more applications than we can support. Inevitably, some applications will be unsuccessful and applicants will be disappointed by this result. However, our decision is final.

For more details on the event or application requirements please contact the Program Operations team at [industry@screenaustralia.gov.au](mailto:industry@screenaustralia.gov.au) or via phone 1800 507 901.