



The Hon Tony Burke MP
Minister for Home Affairs
Minister for Immigration and Multicultural Affairs
Minister for Cyber Security
Minister for the Arts
Leader of the House

MS25-002493

Mr Michael Ebeid AM
Chair
Screen Australia Board
GPO Box 3984
SYDNEY NSW 2001

Dear Mr Ebeid

A handwritten signature in dark ink that reads "Michael".

I am writing to outline my expectations for Screen Australia in the 2025-26 financial year. The 2025-26 Statement of Expectations should be read alongside Australia's National Cultural Policy, *Revive*, and the Board's statutory obligations under the *Screen Australia Act 2008* and the *Public Governance, Performance and Accountability Act 2013* (PGPA Act).

As we enter the second half of *Revive*'s implementation, I commend Screen Australia for the central role it has played to date in supporting a vibrant, resilient and diverse screen sector. I expect the Board and management to remain focused on strengthening Australian screen stories at home and abroad, ensuring that the sector continues to strongly contribute to Australia's cultural life, creative economy and international reputation as a global leader in the screen industry.

I also acknowledge Screen Australia's work to incorporate the five pillars of *Revive* into its new strategic framework as set out in the 2025-29 Corporate Plan, including work to embed *First Nations First* as a cross-cutting area of focus. Screen Australia has a proven history of championing First Nations-led storytelling, and supporting First Nations screen practitioners at all career stages. I expect to see this focus continue across Screen Australia's content development and funding programs, and industry development opportunities in 2025-26.

In particular, I expect Screen Australia to deliver on the following priorities in 2025-26:

- Evolve with the media landscape to remain impactful and innovative, supporting new and emerging platforms, formats and business models;
- Continue to give effect to *Revive* through Screen Australia's programs and priorities, and contribute actively to the development of the next National Cultural Policy, which will commence in early 2026;
- Champion First Nations voices, through the creation and sharing of First Nations-led stories and strengthening pathways for First Nations practitioners across industry;

- Showcase the diversity of Australian stories through the productions, business and individuals supported by Screen Australia, ensuring the screen sector reflects contemporary Australia in all its richness, and that stories reach and resonate with wide and varied audiences;
- Strengthen international engagement, including through co-productions, festival and export activity to support both market outcomes and Australia's cultural diplomacy;
- Engage collaboratively across government to support major initiatives, including efficient administration of the Producer Offset, cooperation on the Location and PDV Offsets, and contributing insights to the Digital Games Tax Offsets and broader games sector development;
- Build research and industry insights capability to inform understanding of the economic, social and cultural contribution of the screen sector;
- Work with state screen agencies to identify challenges and constraints across the sector, including workforce development and production capacity, and improve national coordination in support of sustainable screen industry growth;
- Elevate Australian game developers and interactive storytellers through targeted programs that support industry growth and remain responsive to evolving sector needs;
- Strengthen industry outreach and engagement across the screen sector, maintaining open and constructive dialogue with stakeholders across the screen sector including producers, broadcasters, streamers, guilds, and unions, to ensure programs remain responsive and inclusive; and
- Maintain high standards of governance, probity and integrity, ensuring accountability to government, industry and the public, consistent with the PGPA Act.

During the performance of these functions, I ask Screen Australia to maintain its close and cooperative relationship with my Department and other portfolio agencies, including Creative Australia, while respecting the independence of the Board in its decision-making.

I ask the Screen Australia Board to prepare a Statement of Intent in response to and for publication alongside this letter, outlining how Screen Australia will meet the Government's expectations in 2025-26. I am writing to all arts portfolio agencies in similar terms and have copied this letter to the Chief Executive Officer of Screen Australia, Ms Deirdre Brennan.

I look forward to continuing to work with you to deliver on these priorities for Australia's screen sector.

Yours sincerely



TONY BURKE

25/9/2025

cc: Ms Deirdre Brennan, Chief Executive Officer, Screen Australia