

From: Gary Hayes <gary@personalizemedia.com>
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Date: 31/03/2011 03:38 PM
Subject: First Response to Draft Guidelines

Hi

I will be providing specific detailed feedback to the draft later today or tomorrow but some of the elements of this article excerpt I have just put up are I feel highly relevant, particularly to the All Media and Digital Ignite sections – and I would like the link to be added, if possible, to the general feedback?

10 Reasons Public Multi-Platform Funding is Broken & Ways to Fix It

<http://www.personalizemedia.com/10-reasons-public-multi-platform-funding-is-broken-ways-to-fix-it/>

Best Gary

GARY HAYES

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