

Abridged history of Australian screen policy

	1930	1940	1950	1960	1970	1980	1990	2000	2010
Federal Funding		• 1945 ANFB created			• 1973 Film Australia created • 1975 AFC created	• 1988 FFC created			• 2008 Film Australia, AFC and FFC merged to create Screen Australia
Federal Incentives					• 1978 10B tax concession on income for investors	• 1981 10BA tax deduction on investments, and tax-free haven on revenue • 1983 first downscaling of 10BA benefits	• 1999 First FLIC pilot scheme for investment in multiple productions	• 2001 Refundable Film Tax Offset of 12.5% for films with minimum Australian expenditure of \$15m	• 2007 Australian Screen Production Incentive (Producer, Location and PDV Offsets)
Quotas				• 1960 '40% of total hours of transmission' + 1 hour per week between 7:30pm - 9:30pm distinctly Australian in content and character • 1964 Distinctly Australian requirement 2 hours per week • 1967 First Australian drama quota (2 hours per 28 days)	• 1971 50% transmission + 6 hours of Australian drama per 28 days • 1973 'Points' system replaces transmission quota		• 1990 35% transmission quota + drama/children's drama quotas • 1993 50% transmission quota • 1996 Quotas resembling today's drama, documentary and children's quotas introduced • 1998 55% transmission quota • 1999 Current Pay TV Drama expenditure introduced	• 2000 Documentary quota increased to 20 hours	• 2013 FTA 'multi-channel' transmission quota / sub-quotas claimable on multi-channels
Context	• 1932 ABC created		• 1956 TV in Australia		• 1975 colour TV in Australia	• 1982 ACTF created • 1985 SBS created	• 1995 Foxtel launched • 1995 ABA created	• 2001 Digital television launched • 2005 ACMA created • 2008 ABC iview launched • 2009 First commercial TV multichannel	• 2015 Stan and Netflix launched

Notes

- 10B and 10BA: Tax incentives offered for qualifying Australian films before the current Producer Offset
- ABA: Australian Broadcasting Authority, which later merged with the Australian Communications Authority (ACA) to form ACMA
- ACMA: Australian Communications and Media Authority
- ACTF: Australian Children's Television Foundation
- AFC: Australian Film Commission
- ANFB: Australian National Film Board, renamed Australian Commonwealth Film Unit in 1956 and again in 1973 to become Film Australia
- ASPI: Australian Screen Production Incentive, comprised of the Producer Offset, the Location Offset and the PDV offset
- FFC: Film Finance Corporation
- FLIC: Film Licenced Investment Company Scheme
- RFTO: Refundable Film Tax Offset

For more information on Federal Incentives, see Appendices in Screen Australia's report [Getting Down to Business: The Producer Offset Five Years On](#).

