

## INTERNATIONAL STRATEGIC DELEGATIONS

Issued 28 November 2018

### **EVENT: TALENT USA**

# AUSTRALIAN INTERNATIONAL SCREEN FORUM, NYC 2019

TUESDAY MARCH 19 - FRIDAY MARCH 22, 2019

#### WHY

- For strategic delegations to specific international events in order to assist with outcomes for sustainable careers and in order to engage global investment and partnerships for Australian content
- Promote and support practitioners who will increase gender equity, diversity and inclusion within the Australian screen industry and their screen content

#### **WHO**

- Applicants must meet our Terms of Trade
- Applicants must have at least one of the following:
  - o a 'created by', 'written by' or 'directed by' credit on a drama series or comedy series that has been recently (last 3 years) screened on broadcast television, all reportable platforms or streamed on a subscription based platform, and with audiences/views in excess of 1 million, or having been 1 of the top 10 most-watched shows on an established platform; Or,
  - o a 'written by' or 'directed by' credit of a drama or documentary feature or VR film that has been recently (last 3 years) premiered at Cannes, Toronto, Venice, Sundance or Berlin international film festivals, or that has recently (last 3 years) been distributed and theatrically released in multiple major international territories
- In addition, applicants must
  - o have pitch ready features and/or TV series well suited for US partnerships
  - have a significant track record locally and be well positioned with talent agent or management support either via Australia or US
  - have some traction internationally from completed work and some existing experience and interest from US industry

Applicants who have worked as a key creative in both documentary in addition to drama are strongly recommended to apply.

#### WHAT

- Up to 10-12 delegates will be selected for up to \$5,000 for each person towards travel to NYC
- Successful applicants, will be given all access registration to the Australian International Screen Forum (AISF), NYC. Click <a href="here">here</a> for more information on the event and the 2018 programme, and here for some learnings from last year.
- Applicants are strongly encouraged to think about staying longer in the US, perhaps to follow up
  with NYC based contacts made at the AISF the week after the event and to think about stoping
  via Los Angeles on way back for further meetings with west coast based industry

• For more details on the event or application requirements please contact the program operations team at industry@screenaustralia.gov.au or via phone 1 800 507 901.

#### **HOW**

The deadline to apply is 5pm AEST on Friday, December 14, 2018.

Applications can be made through the Application Portal with the following materials:

- <u>A CV</u> including recent credits and details of any commercial, significant viewership and/or major festival or awards success.
- A proposal (maximum 6 pages) that includes:
  - Details on your current slate of projects that will be pitched at the event, including for each title: the stage of development or production; the budget and the currently secured finance; and, the currently secured key creative and marketplace attachments or interest
  - o A detailed proposed meeting list with reason and desired outcomes of each meeting
  - o Any desired professional development objectives and activities

Eligible applications will be considered by a Screen Australia staff member and/or industry specialists as required.

Funding decisions will be made against the following criteria:

• The strength of the proposal and the applicant's CV and experience and knowledge pertinent to the strategic delegation