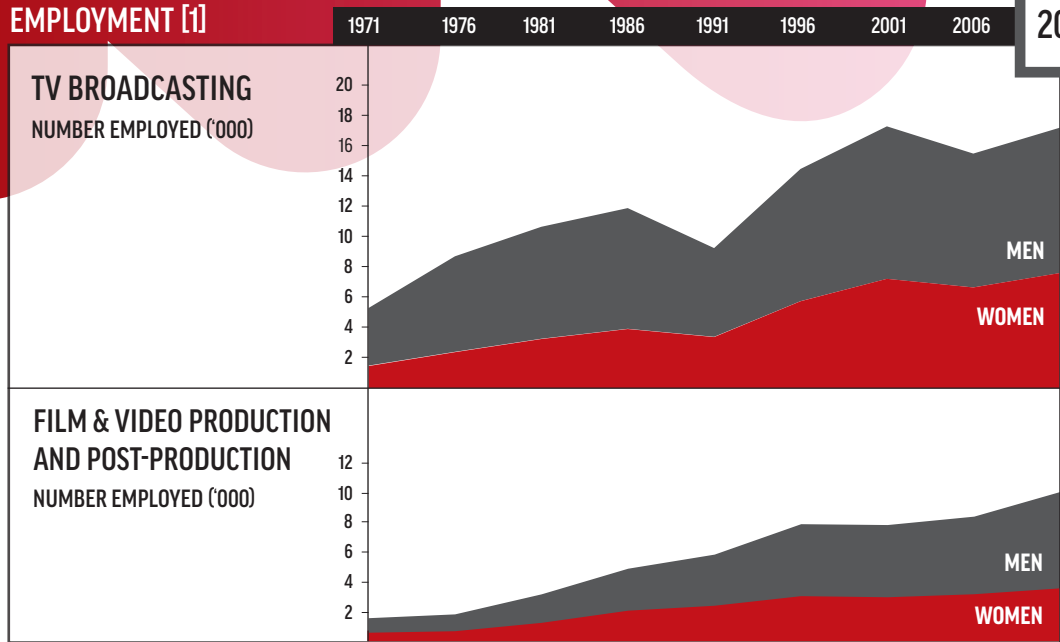


DID YOU KNOW?



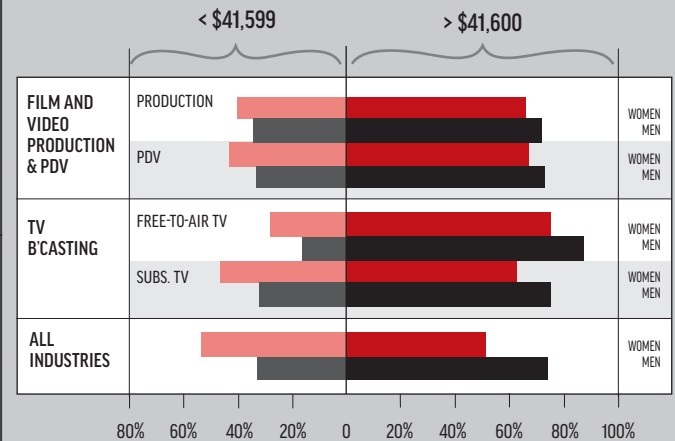
EMPLOYMENT [1]



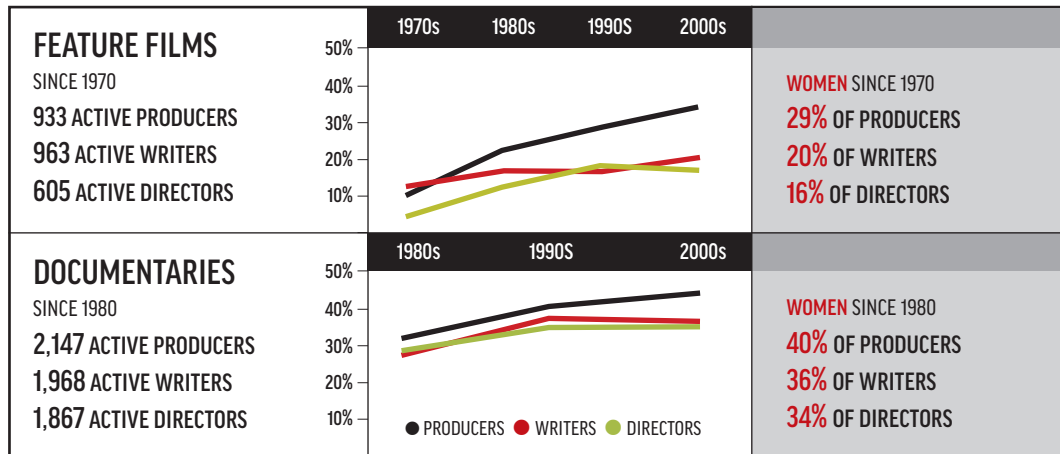
17,269 PEOPLE EMPLOYED IN TV B'CASTING
WOMEN 44%
(37% FREE-TO-AIR, 7% SUBSCRIPTION)
UP FROM **28%** IN 1971

9,908 PEOPLE EMPLOYED IN FILM, VIDEO & PDV
WOMEN 35%
(32% PRODUCTION, 3% PDV)
36% IN 1971

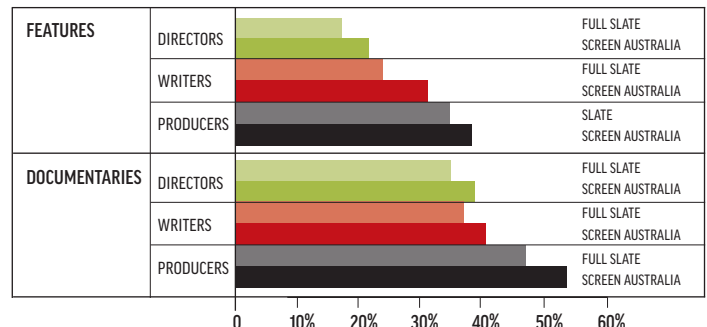
IN 2011, WOMEN TENDED TO BE ON LOWER INCOMES THAN MEN [1]



KEY CREATIVE ROLES [2]



IN THE LAST 3 YEARS, SCREEN AUSTRALIA-FUNDED TITLES WERE SLIGHTLY MORE LIKELY TO HAVE WOMEN IN KEY CREATIVE ROLES THAN THE TOTAL AUSTRALIAN SLATE



AUSTRALIAN BOX OFFICE, 2012 [3]

25 AUSTRALIAN FILMS RELEASED IN CINEMAS
16% DIRECTED BY WOMEN

TOP 250 FILMS FROM ANY COUNTRY
12% DIRECTED BY WOMEN

[1] Compiled by Screen Australia using unpublished data from the Australian Bureau of Statistics (ABS), Censuses of Population and Housing, 1971-2011.
[2] Screen Australia analysis of credits of theatrically released Australian feature films shot between July 1970 and June 2012 and theatrically released or broadcast documentaries shot between July 1980 and June 2012.
[3] Source: Screen Australia analysis of MPAA data