<u>Producer Offset and Co-Production Unit – Frequently Asked Questions (FAQs)</u>

The Producer Offset and Co-Production Unit (POCU) is currently receiving a high level of applications and enquiries. If you have an enquiry regarding your Producer Offset or Co-Production application, information to assist applicants is provided at Screen Australia's website here, including detailed guidance set out in the Producer Offset Guidelines. These FAQs are to be read in conjunction with the Producer Offset Guidelines.

It is important that you read the <u>Producer Offset Guidelines</u> before reading these FAQs. These FAQs are non-binding.

These FAQs will be updated from time to time. If you contact POCU, please be aware that POCU staff are not able to advise you on the likely outcome of your application until the application has been fully assessed and determined by an authorised decision-maker. Any information provided by POCU prior to a determination is strictly non-binding, and applicants are advised to seek independent advice on their applications.

1. What is the Producer Offset?

The Producer Offset is a refundable tax offset for Australian expenditure in making Australian feature films, television and other projects. It is designed to encourage investment in the screen sector and, subject to the satisfaction of statutory criteria, can be a source of funds for producers of eligible Australian projects.

Screen Australia is the Commonwealth government agency that assists in administering the Producer Offset in conjunction with the Australian Tax Office (ATO).

The certification process for the Producer Offset is administered by the Producer Offset and Co-Production Unit (**POCU**) within Screen Australia under the *Income Tax Assessment Act 1997* (Cth) (the **Act**). The ATO administers the rebate and/or payment of the Producer Offset as part of a company's income tax assessment.

If Screen Australia is satisfied that the applicant company's project meets the requirements of the Act, Screen Australia issues a final certificate and determines the company's total qualifying Australia production expenditure (QAPE) on the film. Screen Australia provides the Final Certificate and QAPE determination to the ATO and the ATO calculates the company's Producer Offset based on Screen Australia's QAPE determination. The ATO will then apply the company's Producer Offset against the company's Australian tax liability for the income year in which the project was completed, and refund any remainder to the company.

2. What is the Producer Offset and Co-Production Unit (POCU) within Screen Australia and what is its role?

POCU is a specialised unit of Screen Australia that performs an assessment function for the purpose of Screen Australia's administrative decision-making process under the Act.

¹ For further explanation of QAPE, see the Producer Offset Guidelines at section 2.3.4.

Although POCU personnel are employed by Screen Australia and are subject to Screen Australia's policies and practices, POCU personnel are functionally separate to other Screen Australia staff as a result of their specific administrative decision-making functions under the Act. Under the Act, POCU assesses whether an applicant is eligible for the Producer Offset and, if they are eligible, their total QAPE. In turn, the assessments performed by POCU assist the ATO to perform its income tax assessment functions and to administer the Producer Offset rebate and/or payment (as relevant).

POCU personnel are subject to stringent tax secrecy requirements. Applications and information in connection with applications are kept strictly confidential and separate from the rest of Screen Australia.

POCU's role is to administer the Producer Offset and Co-Production programs under the relevant legislative criteria. POCU cannot provide legal or accounting advice, or advice to applicants on how to structure their affairs.

3. Who can apply for the Producer Offset?

The applicant must be the company responsible for all activities involved in making the production in Australia. Under the Act, in some circumstances, an applicant may be considered to have been responsible for activities arranged by a prior production company, though we recommend applicants seek expert advice if intending to rely on that provision.

Individuals are not eligible to apply for the Producer Offset.

4. When should I apply?

Due to increasing volumes of applications being received by POCU, applicants are strongly advised to apply as soon as practicable after the completion of a project to allow for the possibility of additional processing times. Applications should be made as soon as you have the application information and attachments ready for submission. A list of the application attachments currently required is set out in these FAQs.

5. Do I have to apply for a Provisional Certificate?

There is no requirement to apply for a Provisional Certificate prior to applying for a Final Certificate. A Provisional Certificate is an indication only of eligibility based on information considered at that time. It is not binding and is not a guarantee that a Final Certificate will be issued.

A Provisional Certificate states that, based on the information presented in the application, we consider that the proposed project would meet the eligibility requirements for issue of a Final Certificate, if it is made in accordance with the information provided.

If elements of your film change after a Provisional Certificate has been issued, including the level of significant Australian content (**SAC**)² or the distribution arrangements, you should contact POCU, as the Provisional Certificate may no longer be a relevant provisional indication of eligibility. If the changes are material you may wish to apply for a re-assessment of the Provisional Certificate that takes into account the changed circumstances of your film.

² For further explanation of SAC, see the Producer Offset Guidelines at section 2.2

You may apply for a Provisional Certificate at any time during development, financing or production.

6. What does POCU take into account in its assessment of applications for the Producer Offset?

POCU administers the Producer Offset in accordance with the statutory framework set out in Division 376 of the Act. Each application is assessed on its individual circumstances and merits.

The eligibility criteria and qualifying tests for QAPE are set out in Division 376 of the Act. POCU does not have discretion to alter or depart from the Act. It is also not entitled to consider information or material that is irrelevant to its decisions or beyond the scope of the requirements of the Act (e.g. the success of a project or its artistic merit). Further information is set out in the Producer Offset Guidelines.

Applications made to POCU vary in complexity and size and are assessed on a case by case basis.

More complex applications (including those that claim a large amount of "interested party" expenditure as QAPE) may require POCU to seek additional information from applicants or to consult with independent experts and may require additional assessment time.

7. Can Screen Australia determine my total QAPE at an amount lesser than my claimed QAPE?

Yes.

POCU administers the Producer Offset in accordance with the statutory framework set out in Division 376 of the Act, which includes rules regarding whether certain expenditure is allowable as QAPE. These rules are strictly applied by POCU so that Screen Australia's QAPE determinations provided to the Applicant and the ATO are an accurate reflection of your entitlement under the Act. POCU takes very seriously its obligations to safeguard the delivery of Commonwealth monies in accordance with the Producer Offset regime.

Among other provisions, the Act requires Screen Australia to take expenditure under non-arm's-length transactions or arrangements to be only the amount, if any, that would have been incurred at arm's length. This means that Screen Australia may reduce QAPE claimed for interested party service providers (e.g. investors in the film) if the expenditure exceeds reasonable market rates or is otherwise inconsistent with arm's length dealings.

POCU's assessments of the project's total QAPE are approved by an appropriate delegate. Depending on matters such as the offset amount and nature of the project, this may be the Producer Offset and Co-Production Committee or, in some circumstances, the Screen Australia Board.

If POCU intends to recommend to the delegate a material reduction to your claimed QAPE, it will provide you with an opportunity to make a submission and/or provide further information or documentation in support of your QAPE claim. Those submissions and/or additional information will be taken into account before a final QAPE determination is made.

8. Do the assessments made by POCU differ from case to case?

The application and effect of Division 376 of the Act is not discretionary. However applications made to POCU vary in their individual circumstances, complexity and size and are assessed on a

case by case basis. No application or project is identical and accordingly each of POCU's assessments will necessarily differ from case to case.

Each assessment is conducted on the circumstances of each individual project and application. In some cases, expenditure approved as QAPE on one film may not be approved as QAPE on another film because the individual circumstances of each film warrants a different result. For example, the assessment of whether interested party transactions reflect amounts of expenditure that would have been incurred at arm's length will often depend on the particular features of the film in question and the work provided. For more information see section 3.2 of the Producer Offset Guidelines.

9. What is involved in the logging (receipting) process for Producer Offset applications?

When your application is first received by POCU, POCU staff carry out a preliminary check to ensure that the application is complete and contains the information and attachments required for a POCU assessor to assess the application. This is known as the logging (or receipting) process. The logging (or receipting) process usually takes approximately 3 to 5 weeks but can be delayed when information is missing from your application. The assessment timeframe is not measured from the date that you submit your application form but is measured from the time that POCU has received a complete application.

If information is missing, a POCU officer will ask you for that missing information. Any information requested should be provided to POCU within 2 weeks. Any failure to provide the information within that time may impact the estimated timeframes for assessment of your application. A failure to provide vital information may result in Screen Australia refusing to issue a certificate or asking you to withdraw your application until you are able to provide that information.

The logging process is carried out by trained POCU officers and is designed to streamline the assessment process and avoid unnecessary delays caused by missing documents or information. The logging process has been in place for approximately ten years and is not an additional or new process. It was introduced because a significant number of applications are (and continue to be) submitted without all required information or contain errors or inconsistencies in the information provided.

Further information about the application stages is available at Screen Australia's website here.

10. Where can I get application forms?

Application forms are available from the Screen Australia website: https://screenaustralia.smartygrants.com.au/.

Application forms are updated from time to time.

11. What attachments are required?

The current application forms require the following attachments to be provided:

Provisional Certificate applications	Final Certificate applications	
One page synopsis	Current Applicant Company ASIC Extract	
Outline of episodes (for Season of a series	Current Parent Company ASIC Extract (if	
productions)	applicable)	
Budget	Statutory declaration	
QAPE spreadsheet (in Excel format)	One page synopsis	
Chain of title documents (including option	Outline of episodes (for Season of a series	
agreement, PIA, writer, script editor and director	productions)	
agreements) and solicitor's opinion letter, if		
available.		
Copy of the script or treatment	All agreements to substantiate the finance	
	plan	
Finance plan	Contracts for all above-the-line production	
	personnel (fully executed)	
Statutory declaration	Contracts for all above-the-line cast OR	
	narrators and/or presenters for	
	documentaries (fully executed)	
Transaction statement confirming the	A listing of all production personnel and	
application fee has been paid	cast (or narrator/on-screen presenters for	
	documentaries) with name, role,	
	nationality and residency	
Theatrical sales and marketing plan prepared by	Copy of the front and end credits	
the Distributor (for Feature Film & Large Format		
productions)		
Document outlining the track record of the	Solicitor's opinion letter on chain of title, if	
distributor in distributing Australian feature films	available	
(for Feature Film & Large Format productions)		
Distribution Agreement or Deal Memo for	Other chain of title documents	
theatrical distribution in Australia (for Feature		
Film & Large Format productions)		
Document outlining the track record of the key	Production schedule, including pre, shoot	
personnel in the production of feature films (for	and post production	
Feature Film & Large Format productions)	Latter of Branco and the formula and	
Applicant's statement addressing Pathway to	Letter of Representation for each post-	
Audience (for Feature Film & Large Format	production provider	
productions) Any available cast and crew contracts (for	Evidence of completion date of the film	
	Evidence of completion date of the film	
Feature Film & Large Format productions)	Fully executed Australian television/online	
	licence agreement (for all formats other	
	than Feature Film & Large Format	
	productions)	
	Fully executed Australian theatrical	
	distribution agreement (for Feature Film &	
	Large Format productions)	
	Applicant's statement addressing Pathway	
	to Audience (for Feature Film & Large	
	Format productions)	
	Evidence of theatrical release (if applicable,	
	for Feature Film & Large Format	
	productions)	
	p. 53460000)	

Provisional Certificate applications	Final Certificate applications	
	Marketing plan (for Feature Film & Large	
	Format productions)	
	Rest of World sales agent agreement (if	
	applicable)	
	Itemised breakdown of contracted	
	deliverables claimed as QAPE	
	Contracts and invoices for all music	
	copyright licensed and claimed as QAPE (if	
	applicable)	
	Itemised breakdown of all music claimed as	
	QAPE (if applicable)	
	Composer's agreement (if applicable)	
	Contracts and invoices for all archival	
	footage licensed and claimed as QAPE (if	
	applicable)	
	Itemised breakdown of all archival footage claimed as QAPE (if applicable) Full General Ledger for the project in PDF	
	General Ledger in excel format	
	Subset of the General Ledger for	
	production expenditure (this document can	
	be listed as a separate tab within the QAPE	
	spreadsheet)	
	Final Cost Report	
	List of any Estimates to Complete included	
	in the Final Cost Report (if applicable) Invoices and Contracts to substantiate the	
	Estimates to Complete (if applicable)	
	Final QAPE spreadsheet that contains the completed relevant worksheets (i.e. development, interested party, travel, Season of a Series, and all other relevant worksheets) Non-QAPE report (if this information is not included in the subset of the General	
	Ledger)	
	Auditor's Statement	
	Invoice from the company auditor for the	
	QAPE audit	
	Production audit (if available)	
	Statement of Investor Funds or Balance	
	Sheet (if available)	
	Breakdown of overseas expenditure	
	claimed as QAPE under the Gallipoli clause	
	if applicable	

Please ensure that any attachments are submitted as separate documents as instructed in the application form.

We expect that all agreements that are submitted as supporting documents for Final Certificate applications be properly executed and include an accurate date of execution. This includes but is not limited to above-the-line agreements, distribution agreements and financing agreements.

Criminal and civil penalties may apply for the making of any false or misleading statement to Screen Australia or the ATO in connection with a Final Certificate application.

12. What are the current timeframes for assessing Provisional and Final Producer Offset certificate applications?

The assessment stages and timeframes for applications are outlined on the <u>Screen Australia</u> <u>website</u>.

Unfortunately, the majority of applications currently being submitted to POCU are incomplete or contain errors. This slows down the processing of all applications.

The current estimated assessment timeframes for *complete* applications are set out in the following table. However, larger or more complex applications and applications that contain a large amount of interested party expenditure will always need a more detailed review and those timelines are lengthier.

Application Type	Indicative assessment timeframe
Provisional Certificates	8-10 weeks
Final Certificates	12-16 weeks

Please note that the indicative assessment timeframes are not measured from the date that you submit your application form but are measured from the time that POCU has received a complete application. The first day counted towards the assessment timeframe will be when the application has been logged (or receipted) and deemed complete. The last day counted is when POCU issues a certificate to the applicant or advises an applicant that a certificate will not be provided. Days will not be counted when waiting for an applicant to respond to questions from a POCU officer or an IFPC

A complete application is an application that does not contain any material errors or omissions (e.g. has completed all mandatory fields of the application form) and that includes all of the relevant supporting documentation that POCU requires in order to make its assessment against the Act as well as any other documentation that you wish to provide to POCU to take into account. If you provide documents in support of your application on multiple occasions, the date that POCU will treat as the date that a completed application is provided is the latest date on which you provide any such document or information.

13. If I submit my application to POCU earlier, even though it is incomplete, does that mean I will get priority over other applications that are received by POCU afterwards?

No. As noted above, POCU measures the timeframes for applications from the date of a complete application and not from the date of submission. POCU considers an application to be

complete only when all of the relevant information and documents required for POCU to make its assessment is provided, including any late information or documents provided to POCU.

If your application is complete at the time of submission then generally it will be treated as complete at the date that POCU is satisfied through the logging/receipting process that the application is indeed complete. In some limited cases, where a further review of the application has identified additional missing information or errors, the application will not be deemed complete until the missing information is supplied or errors are corrected.

POCU will assess each complete application in the order it was deemed complete. This does not, however, necessarily mean that assessments will be completed in the same order. Complex or large cases may require additional assessment time.

In certain cases where applications are materially incomplete, POCU may instruct or recommend applicants to withdraw their application and to re-enter their application once they have collected the information and documents required for POCU to properly assess the application.

14. Why have there been delays in assessing applications for producer offset applications?

The volume of producer offset applications received by POCU has risen significantly over the last year. The number of applications received for Producer Offset Final Certificates increased by 31% in the 2021-22 financial year (compared with 2020-21). Applications for Producer Offset Provisional Certificates increased by 13% in the 2021-22 financial year (compared with 2020-21).

We have responded to the significant increase in applications by adding additional resources. In August 2022, Screen Australia engaged external contractors from several of the Big Four professional consultancy firms working in the capacity of secondee assessors. The additional resourcing has resulted in a 35% to 40% reduction to the application waitlist.

Over the next 6 to 12 months, POCU will implement enhancements to the online application system. These updates to the system are in response to feedback received from industry and are intended to streamline existing processes and reduce delays in assessing applications. POCU will continue to consult with the screen sector and industry participants regarding these enhancements and welcomes feedback from applicants on their experiences with the application system to inform the changes that are proposed and/or implemented.

15. What level of communication about the progress of my application can I expect?

A POCU officer will contact you to notify you when your application has been logged and is ready to be assessed. POCU is happy to answer questions regarding the progress of your application. The best way to contact POCU is by emailing the POCU officer assigned to your application. POCU cannot answer questions about the likely outcome of your application until your application has been assessed.

A POCU officer will contact you if further information or substantiation is required in order to assess your application. A POCU officer will also contact you if there is likely to be any material reduction to the QAPE amount you have claimed.

Due to Tax Secrecy, in most circumstances POCU officers are not able to provide information about an application to any person who is not an applicant or an authorised contact person

listed on the application form. Please make sure that your authorised contact person(s) is a person who you wish to authorise to receive information regarding your application, which may include confidential information about your tax and company affairs and that their contact details are correct and up to date.

16. What level of record-keeping or supporting documentation is required for my project in relation to the producer offset?

Applicants must keep accurate records. A valid record for the purposes of claiming the Producer Offset is any record that verifies or contributes to calculating your claim.

It is your responsibility to provide adequate supporting information to support the amount of QAPE that you are claiming on your Final Certificate application. Your records must be sufficient to verify the amount of the expenditure incurred on your project, when it was incurred, and the production activities for which it is attributable to demonstrate that it is eligible as QAPE.

QAPE must be incurred by the company applying for the Producer Offset or by a prior production company from which the applicant company took over the making of the film. In instances where there is a parent company/SPV relationship we recommend applicants seek their own expert advice to ensure the company applying for the Producer Offset has incurred the expenditure being claimed as QAPE.

You should keep documents to show the relationship of the expenditure to production activities on the project and to show how you apportioned expenditure between your eligible QAPE expenditure and your expenditure on non-QAPE activities. It is your responsibility to satisfy Screen Australia that you use reasonable methods to differentiate between your QAPE and non-QAPE expenditure.

You should keep records that:

- show that the amounts you are claiming relate to the making of your project
- detail the activities you carried out in making your project
- specify and explain all transactions in detail
- show when amounts have been paid to associates or interested parties
- are made as soon as transactions occur or as soon as possible after they occur
- show that you have correctly apportioned between QAPE and non-QAPE expenditure

17. What is an Official Co-Production?

Official Co-Productions are made under formal arrangements between Australia and the governments of various countries. These formal arrangements are in the form of either a Treaty or a Memorandum of Understanding. A project made as a Co-Production is treated as a national project of Australia and also the other partner country (or countries) and can access the Producer Offset if it is deemed to be eligible.

Screen Australia is Australia's Competent Authority in relation to the international Co-Production system. POCU administers the official Co-Production program in Australia. Applicants may apply to POCU for official Co-Production status.

More information is available on the Screen Australia website <u>here</u>.

18. Can lender's legal fees be claimed as QAPE?

Legal fees charged by financiers (such as cash-flow lenders) may be considered QAPE if they fall into a category of expenditure set out in section 376-150(1) of the Act, which outlines specific inclusions of expenditure constituting QAPE. See in particular item 6(b) of section 376-150(1), which provides that the following expenditure is QAPE: expenditure incurred in Australia prior to the end of the income year in which completion of the film occurs in respect of ... fees for audit services and legal services provided in Australia in relation to raising and servicing the financing of the film which are incurred by the company that makes, or is responsible for making, the film.

Applicants will be asked to provide the agreement with the financier, the name of the legal service provider and the invoice for this work to confirm it is QAPE.

19. Does the ATL cap apply to feature documentaries?

QAPE for certain expenditure (broadly, development and above-the-line expenditure) is capped at 20% of total film expenditure (see section 376-170(4)(b) of the Act). This is referred to as the "ATL cap".

The ATL cap does not apply to feature documentaries. If you are working from an old version of the Final QAPE Spreadsheet that automatically deducts expenditure for exceeding the ATL cap, this will be reinstated as QAPE during the course of your assessment.

A new Final QAPE Spreadsheet for feature documentaries that does not apply the ATL cap is available <u>here</u>.

20. Is expenditure on archival footage considered QAPE?

Expenditure on archival footage may be considered QAPE if it meets the requirements of section 376-150(1) item 2 of the Act. Note that this provision requires that the copyright be held by an individual or company that is an Australian resident.

Where footage is acquired from an interested party (such as a parent company), Screen Australia will assess whether the arrangement and fees charged are at arm's length. The Act requires Screen Australia to take expenditure under non-arm's-length transactions or arrangements to be only the amount, if any, that would have been incurred at arm's length.

Applicants may be requested to provide information, such as arm's length quotes for a similar type of footage, to substantiate that the rates charged are at arm's length.

In cases where bulk amounts of archival footage are used from the one source (generally, more than three minutes), a sliding scale of rates is generally expected to be applied. The following sliding scale is used by Screen Australia to reflect an arm's length rate however Screen Australia will consider evidence of negotiated rates on a case by case basis and taking into consideration industry practice and norms:

Discounting	
First 5 minutes at base rate	
Next 10 minutes = base rate less 15%	
Following 85 minutes = base rate less 40%	
After 100 minutes = base rate less 60%	

Please contact POCU for a template excel spreadsheet that can be used for this calculation.

Applicants who consider that a different methodology should be applied must provide material and submissions in support of their claim.

21. What are the rules around foreign currency translation?

All production expenditure and QAPE must be worked out in Australian dollars.

If a film's QAPE is \$15 million or above, and the applicant company incurs any production expenditure in a foreign currency (whether QAPE or non-QAPE), that expenditure must be converted into Australian dollars and recorded as follows:

- EXCHANGE RATE #1 For the purposes of meeting the QAPE thresholds, the
 expenditure must be converted into Australian dollars using the foreign exchange
 rate for the day on which principal photography or production of the animated
 image commenced. This is to provide certainty to applicants that they have met the
 requisite QAPE threshold.
- EXCHANGE RATE #2 For the purposes of calculating the final QAPE figure upon
 which the Producer Offset is based, the expenditure is to be translated to Australian
 dollars at the average of the exchange rates applicable during the period that QAPE
 is incurred on the film.

If a film's QAPE is less than \$15 million, for the purpose of calculating the final QAPE figure upon which the Producer Offset is based, foreign currency amounts are to be translated to Australian dollars at the exchange rate applicable at the time when expenditure is incurred on the film.

Please refer to worksheet D of the Final QAPE spreadsheet for further information.