

Final Enterprise Industry recipients announced and new guidelines expected in July

Wednesday 31 May 2017: Screen Australia today announced the final two projects to receive Enterprise Industry funding: **Felix Media** for their Art + Film mentoring initiative, and **Hubmakers** for the development of their ground-breaking production program, **Lumi**. This completes the three year funding cycle for the current Enterprise program, which is comprised of two strands - Industry and People. A refreshed Enterprise program will be outlined with a new set of guidelines in July 2017.

“After three years of funding innovative ideas and rising talents through Enterprise Industry and People, the time has come to take stock on the direction and focus of the program,” said **Richard Harris**, Head of Business and Audience at Screen Australia. “We are currently reviewing the parameters of Enterprise to ensure it reflects changes within the sector and maintains our commitment to strengthening the Australian screen industry.”

Highly experienced producers **Bridget Ikin** (*Sherpa, Art + Soul, The Rocket*) and **John Maynard** (*Sherpa, Coral: Rekindling Venus, Balibo*), partners in **Felix Media**, have received funding for their two-part talent development proposal. The first part will see them identify four exceptional female visual artists who are committed to becoming creative filmmakers. Felix Media will collaborate with each artist on both project development and production. The second part is a production opportunity on series two of *Art Bites*, a joint ABC and Screen Australia initiative for emerging filmmakers. Working closely with ABC Arts, they will mentor all four successful applicants from development through to broadcast. Bridget and John are particularly well-known for supporting leading artistic practitioners such as **Lynette Wallworth** (*Coral: Rekindling Venus*) and **Sarah Watt** (*Look Both Ways*) as they transition into successful filmmakers. This proposal will make use of their expertise to develop new creative talent and narrative voices.

Leading television producer **Karen Dewey** and her company **Hubmakers** have received funding for the development of **Lumi** - a digital platform designed to assist the production process by unifying and streamlining communication, improving collaborations, and maximising creativity. Lumi is cloud-based, can be accessed on multiple devices from anywhere in the world, and has been designed to replace the inefficient technologies the sector has typically relied on such as complex email chains, whiteboards and printed paperwork. It creates a clear pathway for users to tap into a project workspace in real time and can be used from development through to pre-production, production, post-production, marketing, promotions and publicity. It is an innovative, industry-specific technological business proposal which has the potential to dramatically improve the production process and, in turn, increase the potential of the sector. Prominent production house **CJZ** has already signed on as alpha tester.

The previously announced recipients from the 2016/17 allocation of Enterprise Industry funding were the Australian Writers’ Guild, Like A Photon Creative, Lingo Pictures, Madman Entertainment, Revlover Films and Stranger Than Fiction Films. Additionally, through Enterprise People, three producers and two writers secured placements.

ABOUT ENTERPRISE

Screen Australia’s Enterprise program began in 2009 and has provided funding to local companies to explore new ideas and business models, develop innovative projects, and cultivate the careers of emerging talent. Alumni include Matchbox Pictures, Every Cloud Productions, Playmaker Media, Jungle, and International Emmy® award-winning Ludo Studio. It has undergone several iterations, each of which was developed in response to the needs of the industry, and has collectively funded 93 people and business ideas over eight years.

[Click here](#) for more information about Enterprise Industry proposals.