



# Industry Partnerships: Guidelines

Issued 14 December 2018

Updated 19 October 2021

Screen Australia offers a limited number of partnerships with industry organisations in order to deliver activities that will significantly benefit the Australian screen industry in one-off domestic events or initiatives.

The aim is to create opportunities through new, original and inclusive approaches to the industry that will expand networks and grow the Australian industry.

## WHAT

Screen Australia will consider funding a portion of a total activity budget up to a cap of \$30,000 per activity/activities conducted by an organization over the financial year.

## WHO

Applicants must meet the general eligibility criteria for Screen Australia funding in the [Terms of Trade](#). In addition:

- The activity must be new, original and inclusive
- Funds cannot be provided retrospectively
- This program is not intended for script or story development, nor for production activities.

Note: Screen Australia is not in a position to offer sponsorship funding.

## HOW

Applicants can apply at any time through the [Application Portal](#) and include:

- Quantifiable outcomes of the activity (KPI's)
- The actual plan outlining the details of the activity which may include speakers, panelists and facilitators, proposed participants and/or audience including any regional outreach, and the selection process where applicable
- Budget including the Screen Australia ask and substantiating documentation.
- Background information about the applicant organisation and the experience and skills of relevant personnel to effectively run the activity
- Description of how the activity is inclusive; both in terms of participants and also the organisers and presenters.

Note: Additional materials may be requested

Applications will be assessed by Screen Australia executives and/or industry specialists as required. When assessing applications for this program, we will take the following criteria into account:

- The proposed activity and whether it will benefit the Australian screen industry with its original, inclusive and distinctive approach to screen business.
- Whether the event is well-planned and achievable within the budget, with consideration given to financial and corporate governance, and evidence of strategic partnerships that maximise revenue (both cash and in-kind support).

Turnaround time for decisions is normally four weeks.

Funding through this program is provided as a grant.

We receive many more applications than we can support. Inevitably, some applications will be unsuccessful and applicants will be disappointed by this result. However, our decision is final.

For any enquiries, please contact the Screen Australia Program Operations team on 1800 507 901, or [industry@screenaustralia.gov.au](mailto:industry@screenaustralia.gov.au)

## **Update log**

### **19 October 2021**

Budgets must be accompanied by substantiating documentation.

### **23 August 2021**

Description of inclusivity of activity added to submission materials  
Qualification added that program is not for script/story development or production activities.

### **2 July 2021**

Key Guilds funding removed from guidelines

### **21 January 2020**

Key Guilds funding guidelines included

### **22 August 2019**

Funding cap reduced to \$30,000 from \$50,000  
Criteria focus on benefit to Australian screen industry  
Removal of support for international events.