

DID YOU KNOW?

AUSTRALIAN FEATURE FILMS ON THE WORLD STAGE: A STATISTICAL SNAPSHOT

OCTOBER 2011

TOP FEATURE CO-PRODUCTION PARTNERS OF ALL TIME¹

UK: 20 FILMS
FRANCE: 10 FILMS
CANADA: 7 FILMS

\$494M
TOTAL BUDGETS

11 COUNTRIES WITH OFFICIAL CO-PRODUCTION ARRANGEMENTS WITH AUSTRALIA²

% FEATURES WITH BUDGETS >\$6M³

CO-PRO **76%**
NON CO-PRO **11%**

WIDEST RELEASE FOR AN AUSTRALIAN FEATURE, 2011⁴

USA: 2,789 SCREENS
SANCTUM

CHINA: 2,000 SCREENS
33 POSTCARDS
(AUST/CHINA CO-PRO)

UK: 372 SCREENS
SANCTUM

AUST: 270 SCREENS
RED DOG

CINEMA SCREENS, 2010⁷

39,547
USA

40% DIGITAL

7,831 CHINA 54% DIGITAL
3,741 UK 38% DIGITAL
1,994 AUST 23% DIGITAL

\$29M ROYALTY EARNINGS FROM FEATURE FILM EXPORTS, 2005/06-2009/10

80% FROM USA; 5% FROM UK⁹

87 AUSTRALIAN FEATURES RELEASED INTERNATIONALLY SINCE 2006¹⁰

42 IN USA | 40 IN UK
25 IN FRANCE | 20 IN SPAIN
18 IN GERMANY

FESTIVAL WORLD PREMIERES

ANIMAL KINGDOM: SUNDANCE 2010
SOLD TO 20 TERRITORIES

RED DOG: BERLIN 2011
SOLD TO 10 TERRITORIES

SLEEPING BEAUTY: CANNES 2011
SOLD TO 19 TERRITORIES

THE HUNTER: TORONTO 2011
SOLD TO 12 TERRITORIES

2007/08-09/10

\$378M FOREIGN INVESTMENT IN AUSTRALIAN FEATURES
\$317M SPEND BY FOREIGN FEATURES IN AUSTRALIA (45 TITLES)

AUSTRALIAN FEATURES AT INTERNATIONAL A-LIST FESTIVALS⁵

2001-2011: **288** SCREENINGS; **40** AWARDS WON
6/6: A-LIST FESTIVALS SCREENING AUSTRALIAN FILMS, 2011

AUSTRALIANS AT THE ACADEMY AWARDS^{®6}

2001-2011: **62** NOMINATIONS; **15** AWARDS WON

MOST ACADEMY AWARDS WON IN ONE YEAR: 2011
(4 WON OUT OF 9 NOMINATIONS)

MOST NOMINATIONS IN ONE YEAR: 2002 (13)

GLOBAL BOX OFFICE SINCE 2006⁸
TOP 5 AUSTRALIAN FEATURES

US\$384M *HAPPY FEET*
US\$211M *AUSTRALIA*
US\$184M *KNOWING*
US\$140M *LEGEND OF THE GUARDIANS: THE OWLS OF GA'HOOLE*
US\$102M *SANCTUM*

= US\$1 BILLION+

CONSUMER SPENDING¹¹
GROWTH IN 2010

40% AUSTRALIA
30% INTERNATIONALLY

4% BOX OFFICE
6% ONLINE DVD & DIGITAL DOWNLOADS
12% INTERNET ACCESS
9%

US\$10 ESTIMATED PRICE FOR USA CABLE SUBSCRIBERS TO WATCH *THE HUNTER* ON **ULTRA-VOD** BEFORE ITS USA CINEMA RELEASE¹²

2M DOWNLOADS FOR *THE TUNNEL* SINCE MAY 2011¹³

Notes: All data compiled by Screen Australia unless otherwise noted

1. By number of features; since inception of official co-production program in Australia in 1986
2. Nine treaties and two Memoranda of Understanding
3. 1988/89-2008/09; 2008/09 dollars, adjusted using the 'non-farm GDP-implicit price deflator'
4. UK: IFTA; Aust: MPDAA;
China: <https://imagineaustralia.net/en/about/media/media-releases/%E2%80%9C33-postcards%E2%80%9D-china-release/>

5. Cannes, Berlin, Sundance, Toronto, Venice, Busan
6. 2001-2010 Academy Awards, held 2002-2011
7. *Screen Digest*, August 2011
8. Box Office Mojo as of 5 Oct. 2011
9. Screen Australia analysis of unpublished data from ABS (cat. No. 5302.0)

10. In the 26 international territories tracked by the Independent Film & Television Alliance (IFTA)
11. PwC, *Outlook, Australian Entertainment & Media 2011-2015*
12. *Inside Film*, <http://if.com.au/2011/09/22/article/The-Hunter-secures-international-sales/OTDVMYGRR.html>
13. First Australian film to be distributed and promoted legally via BitTorrent. *Encore*, Oct. 2011, p13

POLICY

ECONOMY

SOCIETY

TECHNOLOGY