



PROGRAM GUIDELINES:

INDIGENOUS SCREEN BUSINESS FUND

Date: 14 May 2018

This initiative aims to help build business capacity within the Indigenous screen production sector.

Indigenous Screen Business targets production companies run by Indigenous practitioners who have some track record in initiating and producing successful projects, and a vision for where they want their business to be in two to three years.

Capacity-building strategies to meet these objectives may include:

- consolidating business structure and personnel
- investigating new business opportunities
- developing new business alliances, and industry and marketplace relationships.

Contact us

Please contact the Program Operations team on 1800 507 901 or indigenous@screenaustralia.gov.au to discuss your proposal before submitting your application.

Indigenous Screen Business

WHY

The aim for Indigenous Screen Business is to:

- provide Indigenous screen businesses with the funds to consolidate or expand the scale and ambition of their production activity, provide employment to enhance and/or diversify a range of business activities.

WHO

Applications will be open to:

- a business that has been running for at least 12 months, and
- applicants and companies that meet our [Terms of Trade](#), and
- companies with at least one Indigenous company director with a minimum of three years participation in the media and entertainment industry, and
- companies are ineligible for funding if they:
 - have any outstanding delivery materials for Next Step funding
 - are currently in receipt of Enterprise funding, or
 - have previously received Enterprise Classic funding.

WHAT

You can apply for:

- up to \$20,000 for business planning; OR
- up to \$70,000 for a contribution to a one year, full time position within the company to strategically build the capacity of the company e.g. a business development manager, marketing executive, etc; AND/OR
- up to \$100,000 for multi-year funding for the company to undertake initiatives that will both develop their business as well as contribute to the industry more generally

HOW

Applications will close Friday 1 June 2018 and must include the following:

- a proposal (maximum five pages) that includes:
 - A brief history of your company and a description of its present position in the industry, including a summary of relevant credits or achievements
 - An outline of your objectives, strategy, timeline, key performance indicators (KPIs) and your company's strengths in delivering the proposal
 - your company's financial contribution to the strategy as well as any other partners, collaborators or service providers
 - how you will measure the success of the proposal
 - where relevant, information about the full time position and/or the nominated candidate
- a one-page budget and break down of Screen Australia's contribution as well as the company/alternative sources of finance
- a business plan for the proposal, where relevant
- a current ASIC company extract, no more than three months old

Applications will be assessed by Screen Australia Executives against the following criteria:

- The quality of the proposal, including its level of risk, innovation and ambition, as well as a realistic assessment of the potential for it to be successfully delivered; The skills and track record of the applicant and company; and the viability of the budget and timeline.

Turnaround for decision is approximately 4 weeks.

Funding will be in the form of a grant.