



Australian Government



MEDIA RELEASE

## Screen Australia celebrates third International Emmy® Kids win

**Wednesday 5 April 2017:** Screen Australia congratulates the creators of ABC3’s children’s television program *Doodles* for being awarded the International Emmy® for best Kids Digital overnight at MIPTV, in Cannes. *Doodles* utilises the drawings of Australian children submitted online, which are then animated into a story.

“Congratulations to Queensland production house Ludo on this well-deserved win, which is incredibly their second International Emmy®,” said Screen Australia’s Head of Business and Audience **Richard Harris**. “We are so proud to have watched Ludo grow, from creating *Doodles* out of a social media experiment, utilising funds from our Multiplatform program, to being able to grow their business in 2015 utilising Enterprise funding. Ludo has proved that sometimes all a great idea in the hands of gifted creatives need is the funds to make it happen.”

Despite the International Emmy® Kids Awards only being in their fifth year, this is the third win for a Screen Australia title. Previous Kids winners include *Dirt Girl World (2013 Digital)* and *Nowhere Boys (2015 Series)*. Screen Australia titles have been recognised in other International Emmy® categories including *#7DaysLater* also produced by Ludo (2014 Digital Program Fiction) and *Scorched* (2009 Digital Program Fiction).

Screen Queensland CEO **Tracey Vieira** said the Emmy win in the Kids: Digital category showed the power of *Doodles’* international appeal.

“Screen Queensland has supported *Doodles* from its inception and it’s great to see the work of Brisbane-based Ludo Studio honoured through this prestigious international award, putting Queensland practitioners in the global spotlight,” she said.

**Michael Carrington**, Head of Children’s & Education at ABC said: “Ludo Studios has a growing reputation for delivering first-rate creative ideas like *Doodles*. ABC Children’s is proud to be their commissioning broadcast partner on the series and congratulates them on their winning success at the International Children’s Emmy’s.”

For all this year’s winners [click here](#).

See how *Doodles* was born [here](#) and the trailer [here](#).

### International Emmy® Kids recipient: *Doodles*

#### DOODLES SERIES 2

Ludo Studios Pty Ltd

Producer Peter Johnston

Executive Producers Daley Pearson, Charlie Aspinwall

Director Daley Pearson

Animator Benjamin Zaugg

Composer Joff Bush

#### DOODLES SERIES 3

Ludo Studios Pty Ltd

Producer Meg O’Connell

Executive Producers Daley Pearson, Charlie Aspinwall

Director / Animator Benjamin Zaugg

Composer Joff Bush

*Doodles* funding approval record for Multiplatform ([2014](#) series 1, [2015](#) series 2, [2016](#) series 3)  
Enterprise ([2015](#))