



Screen Australia and Google Australia announce Skip Ahead 6

Wednesday 25 March 2020: Screen Australia and Google Australia today announced applications are open for the sixth instalment of the Skip Ahead initiative. Since 2014, Skip Ahead has helped develop a generation of Australian YouTube storytellers to expand the vision and scale of their content. Skip Ahead alumni include comedians Aunty Donna and Superwog, science educator Vanessa Hill, documentarians Mighty Car Mods, fantasy creator Piéra Forde and influencer Wengie.

The initiative is targeted at creators who have a track record of reaching an audience on YouTube and are ready to 'skip ahead' their careers in terms of creative ambition and production values. Up to \$150,000 in production funding will be available per project, with up to five projects to be funded. Screen Australia and Google Australia are jointly funding the initiative.

Both scripted narrative (i.e. fiction) and documentary projects are eligible, and the program guidelines detail how existing YouTube creators can submit applications together and/or work with an external production house.

Senior Online Investment Manager **Lee Naimo** said, "Skip Ahead not only provides Australian creatives with funding to make new content with higher production values, but it allows them to push their storytelling boundaries. We are open to applications for any kind of fiction or documentary content, whether it be short film, episodic or anything in-between creators can dream up."

Aside from receiving production funding for their project, successful applicants will also participate in two workshops to be held in Sydney (July/August 2020 TBC). Travel and accommodation support will be provided for up to four team members per project.

Michael Cooley, Public Policy Manager, Google Australia and New Zealand said, "Skip Ahead aims to provide the next generation of Australian storytellers on YouTube with the support and tools they need to make amazing content and build new audiences, both locally and internationally. We've seen so many talented locals come through the program over the last five rounds, and we know Skip Ahead is an important step in the careers of many successful Australian content creators, in an ever-changing screen content environment. We're looking forward to seeing who is next!"

Applications close 5pm AEST Thursday, 7 May 2020. Apply here.

If Skip Ahead isn't right for you, visit the <u>Funding and Support</u> section of the Screen Australia website to explore development and production funding opportunities for online creators.

If you are just starting out, read Screen Australia for Beginners.

SKIP AHEAD ALUMNI

Skip Ahead has contributed over \$3 million in funding to 24 productions. The projects released to date have amassed nearly 50 million views on YouTube and garnered critical acclaim including:

- Over and Out created by Adele Vuko and Christiaan Van Vuuren, was awarded Best Short Form Series at Canneseries 2019.
- Superwog's pilot funded through Skip Ahead was so popular it propelled the comedy duo to land a full ABC TV series. Superwog also have the distinction of having created the top trending YouTube video in Australia in both 2017 and 2019.
- Vanessa Hill's Braincraft content now appears on PBS in the USA.
- Michael Shanks' project Rebooted was released this week on YouTube having been featured at Austin Film Festival, Flickerfest (<u>Best Australian Animated Short Film</u>) and nominated for a <u>Best Short Film</u> AACTA Award 2019.

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The full Skip Ahead alumni are included below.

Channel	Title	Class of
Axis of Awesome	Axis All Areas	2014
Mighty Car Mods	Lend Us A Ride: Australia	2014
Sexual Lobster	Fernando's Legitimate Business Enterprise	2014
Veritasium	This Will Revolutionise Education	2014
Neighbours	Neighbours vs Zombies	2014
The Roundabout Crew and Frenchy SungaAttack	The Australiana Hostel	2015
Aunty Donna	<u>1999</u>	2015
SketchShe	<u>Traffic Jam - The Musical</u>	2015
Draw with Jazza	The Tale Teller	2015
How to Cook That	The Sweetest Thing	2015
Superwog	The Superwog Show	2016
Charli's Crafty Kitchen	<u>Crafty Kingdom</u>	2016
Racka Racka	Stunt Gone Wrong (Live)	2016
BrainCraft	<u>Mutant Menu</u>	2016
Van Vuuren Bros	Over and Out	2017
Study with Jess	Life of Jess	2017
Timtimfed	<u>Rebooted</u>	2017
Wengie	<u>Parked</u>	2017
Skit Box	<u>Skit Box</u>	2017
Neel Kolhatkar	Crossing The Line	2018
Fury Fingers	Love, Guns and Level Ups (to be released)	2018
Piéra Forde	<u>Nevernight</u>	2018
Chloe Ting	The Not So Social Networks (to be released)	2018
Chloe Morello	YouTube Famous (to be released)	2018



