

Michael Brealey appointed as Screen Australia COO

Embargoed until midday Monday 4 June 2018: Screen Australia is pleased to confirm the appointment of Michael Brealey as Chief Operating Officer (COO), commencing Monday 18 June 2018.

Michael brings to the agency over twenty years of experience in the media sector, having held high profile roles at Vodafone and the ABC, and having worked directly for government at both federal and state levels. Michael joins Screen Australia after founding COO Fiona Cameron [joined ACMA as a fulltime member](#).

“Few people have screen, arts, telco, broadcaster, federal government and state government experience, all of which we touch, so I am thrilled that Michael is joining Screen Australia at this time of rapid change within our industry,” said CEO **Graeme Mason**. “Everyone at Screen Australia is keenly aware of the responsibility we have to the industry, and our culture has at its heart a love of Australian screen stories and the talented people who make them. Michael’s energy and drive is infectious and I look forward to the contribution he will make to the sector whilst at Screen Australia.”

On accepting the COO position at Screen Australia, **Michael Brealey** said, “I am very excited to be taking up this role. Screen Australia is highly regarded in the industry, and plays a crucial part in supporting local talent and bringing Australian stories to our screens, something which is more important now than ever.”

Michael joins Screen Australia having most recently been the first Chief Executive of Create NSW, the organisation formed from the merger of Screen NSW and Arts NSW. Prior to this, Michael was Acting Executive Director at Arts NSW and had earlier been Arts NSW Director of Policy, Strategy and Communications.

As the Head of TV Policy, Strategy and Governance at the ABC, Michael was a member of the broadcaster’s TV Executive. Michael had an extensive tenure at Vodafone, with key roles as the Manager of Content Standards and the Manager of Public Policy.

Michael started his career working for the Australian Federal Government with the Department of Communications and the Arts where he worked on screen, broadcast and telecommunications policy.

Interviews with Michael Brealey are not available at this time, but media can lodge an expression of interest with scott.dawkins@screenaustralia.gov.au.