

ATOM Guide production price list for the financial year 2024 – 2025

An Hour is defined as TV hour commercial or not.

(From 2 hours duration if a project sits between an exact hour, then the rate is \$650 per half screen hour)

TV Hour - \$3,750

90 mins - \$6,500

2hours - \$7,775

3 Hours - \$9,050

4 hrs - \$10,325

5hrs - \$11,600

6hrs - \$12,875

7hrs – \$14,150

8hrs - \$15,425

Each additional hr adds \$1275.

ATOM is a not-for profit charitable education organization dedicated to fostering screen and media literacy across all curriculum subjects with a focus on Australian Screen content. We have been doing this for 60years. We support and respect you as valued screen content producers and we aim to service both you and our core market, Australian school aged children and their educators.

We highly recommend that you contact ATOM, if you are planning a guide, in pre-production and budgeting to ensure that we are all on the same page as to the service offered and the costs.

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