

Screen Australia and Dynamic Television's Scripted Initiative: Elevating Australian TV Globally

Thursday 18 April 2024: Screen Australia and Los Angeles-based television powerhouse, Dynamic Television have launched the Dynamic Television Scripted Initiative. This innovative program will fund the development of up to four standout scripted television projects, helping to position them for global success as they move into production.

Dynamic Television (*Drops of God*, *Ginny & Georgia*, [Savage River](#)) is known for its global approach to drama and is seeking to collaborate with Australia's leading writers and producers. The initiative will focus on serial and procedural dramas including innovative, high-concept ideas, memorable characters, and emotional narratives that target mainstream audiences.

COO of Screen Australia **Grainne Brunsdon** said, "This initiative represents a significant opportunity for Australian stories to captivate audiences around the world. Our collaboration with Dynamic Television underscores our commitment to nurturing local talent and amplifying the unique voice of Australian storytelling to a global audience."

Managing Partner of Dynamic TV **Dan March** said, "When considering how to allocate resources and have a positive impact on Australian drama, we realised Screen Australia is the perfect partner. We are all excited to facilitate new stories from the terrifically talented writers and producers down under."

The initiative offers an exciting opportunity for Australian creatives, with one project to be selected in each of the four rounds. Applicants are invited to propose projects with a total development budget of up to \$100,000 with Screen Australia and Dynamic Television each contributing 50 per cent of the funds. Selected projects will benefit from Dynamic Television's option for financing and distribution, under terms to be mutually agreed upon.

Eligibility extends to Australian production companies that comply with Screen Australia's [Terms of Trade](#) and have a one-hour per episode television drama project. This project should have a pilot script and a series outline and be free from any market attachments or existing development deals. A broad range of genres including crime, suspense, thriller, family, dramedies, and romance are eligible.

In line with Screen Australia's dedication to fostering local talent, the initiative will exclusively fund Australian creatives and the Australian components of the development budget. Dynamic Television will closely collaborate with successful applicants, providing valuable feedback to ensure projects are finely tuned for the international marketplace.

For full details on the application process, eligibility criteria, and funding specifics, please refer to the full guidelines linked [here](#).

WEBINAR

Applicants are strongly encouraged to attend the webinar hosted by Screen Australia's Acting Head of Scripted, Lucy Hill with guest speakers Carrie Stein, President, Global Scripted Television and Dan March, Managing Partner at Dynamic Television. The session will introduce Dynamic Television to the Australian industry, provide insight into the specifics of the initiative and tips for compelling applications, followed by a Q&A.

- Date: Tuesday 30 April 2024
- Time: 9 - 10am AEST
- Register: Click [here](#)
- Accessibility: An Auslan interpreter can be made available for the webinar. If you would like to discuss this or other accessibility requirements, please contact dramaproduction@screenaustralia.gov.au or call 1800 507 901.
- A recording of this webinar will be made available on the Screen Australia website soon after.

ENDS

Media enquiries: Ted Rose
+61 2 8113 1091 | +61 456 558 679 | Ted.Rose@screenaustralia.gov.au
www.screenaustralia.gov.au



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