**AUSTRALIAN SCREEN INDUSTRY – GROWING & GLOBAL**

**DID YOU KNOW?**

**PRODUCTION LEVELS ON THE RISE**

<table>
<thead>
<tr>
<th>TOTAL PRODUCTION SPEND</th>
<th>$1.9B</th>
<th>$2.9B</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006/07</td>
<td></td>
<td>2011/12</td>
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**Drama Spend, 2012/13**

<table>
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<tr>
<th>FEATURE FILMS</th>
<th>$359M</th>
<th>39 TITLES</th>
</tr>
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<tbody>
<tr>
<td>TV DRAMA</td>
<td>$393M</td>
<td>58 TITLES</td>
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</table>

**TOTAL $ UP 9%**

**GLOBAL REACH, 5 YEAR SNAPSHOT**

- **110 INTERNATIONAL RELEASES OF 83 AUSTRALIAN FILMS**
- **11 AUSTRALIAN DRAMA FORMATS SOLD TO THE US/UK**

**AUSTRALIA**

<table>
<thead>
<tr>
<th>TOTAL BOX OFFICE</th>
<th>$1.1B</th>
<th>WORLD'S No. 10</th>
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<tbody>
<tr>
<td>UK</td>
<td>$1.7B</td>
<td>US* $10.9B</td>
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</table>

**ADMISSIONS PER CAPITA**

- UK 2.6
- US* 4.0

**HOME VIDEO SPEND PER CAPITA**

- UK $52
- US $57

**KIDS WORLDWIDE WATCH OUR CONTENT**

- DANCE ACADEMY: 135 COUNTRIES
- H2O – JUST ADD WATER: 120 COUNTRIES
- THE ADVENTURES OF FIGARO PHO: 80 COUNTRIES

**TOP FEATURE CO-PRODUCTION PARTNERS OF ALL TIME**

- CANADA: 51 PROJECTS
- UK: 42 PROJECTS
- FRANCE: 31 PROJECTS

**$1.2 BILLION TOTAL BUDGETS**

**MAJOR INTERNATIONAL PARTNERSHIPS**

- US$1.1B+ VILLAGE ROADSHOW PICTURES & WARNER BROS
- ANIMAL LOGIC & SYCO ENTERTAINMENT

**EXPERIENCED COLLABORATORS**

<table>
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<tr>
<th>AUSTRALIAN CREDITS ON FILMS GROSSING &gt; US$20M WORLDWIDE</th>
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<td>48 DIRECTORS 113 FILMS</td>
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**RECOGNITION**

- **AUSTRALIAN ACTORS STARRED IN 5/10 HIGHEST GROSSING FILMS, 2013**
  - GUY PEARCE: IRON MAN 3
  - CATE BLANCHETT: THE HOBBIT: DESOLATION OF SMAUG
  - LIAM HEMSWORTH: MAN OF STEEL
  - RUSSELL CROWE: THOR: THE DARK WORLD

**AUSTRALIANS AT THE ACADEMY AWARDS® 5 YEAR SNAPSHOT**

- 25 NOMINATIONS / 10 AWARDS

**AUSTRALIAN TV MINI-SERIES, ‘TOP OF THE LAKE’, AWARD NOMINATIONS**

- 8 EMMYS®, 2 GOLDEN GLOBES®, 2 BAFTAS®

**SCREEN HUNGRY CONSUMERS**

- 2013, US DOLLARS

**AMERICANS**

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**TOTAL PRODUCTION SPEND**

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**Source/Notes:**

1. ABS 8679.0: Film, Television and Digital Games, Australia
2. Screen Australia: Includes foreign and domestic titles, total spend in Australia including PDV-only foreign titles
3. Increase relative to 2011/12. Screen Australia Drama Report 2012/13
4. Focus 2014: World Film Market Trends, Marche de Film, Festival de Cannes
5. Includes physical and digital retail and rental and subscription video-on-demand. PWC Australian Media and Entertainment Outlook 2014-2018, Entertainment Retailers Association (UK), Digital Entertainment Group (US)
6. Focus 2014: World Film Market Trends, Marche de Film, Festival de Cannes
8. Long-term, multi-project deal signed in 2014 to create animated and hybrid animation/live action films