

DID YOU KNOW?



PRODUCTION LEVELS ON THE RISE

TOTAL PRODUCTION SPEND¹



DRAMA SPEND, 2012/13²



EXPERIENCED COLLABORATORS

11 COUNTRIES WITH OFFICIAL CO-PRODUCTION ARRANGEMENTS WITH AUSTRALIA, 2013⁶

TOP FEATURE CO-PRODUCTION PARTNERS OF ALL TIME⁷

CANADA: 51 PROJECTS
UK: 42 PROJECTS
FRANCE: 31 PROJECTS } **\$1.2 BILLION** TOTAL BUDGETS

MAJOR INTERNATIONAL PARTNERSHIPS

US\$1.1B+ VILLAGE ROADSHOW PICTURES & WARNER BROS⁸

ANIMAL LOGIC & SYCO ENTERTAINMENT⁹

RECOGNITION

AUSTRALIAN CREDITS ON FILMS GROSSING **>US\$20M** WORLDWIDE¹⁷

48 DIRECTORS
113 FILMS

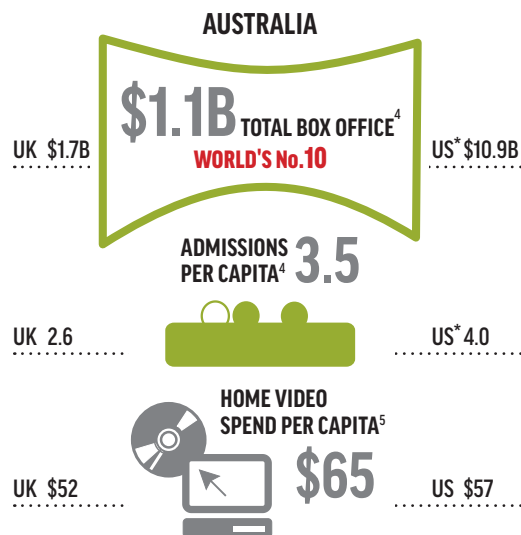
46 WRITERS
69 FILMS

40 PRODUCERS
62 FILMS

AUSTRALIAN ACTORS STARRED IN **5/10** HIGHEST GROSSING FILMS, 2013¹⁸

- GUY PEARCE **2** IRON MAN 3
- CATE BLANCHETT **4** THE HOBBIT: DESOLATION OF SMAUG
- LIAM HEMSWORTH **5** THE HUNGER GAMES: CATCHING FIRE
- RUSSELL CROWE **9** MAN OF STEEL
- CHRIS HEMSWORTH **10** THOR: THE DARK WORLD

SCREEN HUNGRY CONSUMERS 2013, US DOLLARS



* INCLUDES CANADA

GLOBAL REACH, 5 YEAR SNAPSHOT

170 INTERNATIONAL RELEASES OF 83 AUSTRALIAN FILMS¹⁰

11 AUSTRALIAN DRAMA FORMATS SOLD TO THE US/UK¹¹

US\$351M 'THE GREAT GATSBY'
WORLDWIDE BOX OFFICE¹²

2.4M VIEWERS 'WENTWORTH' UK PREMIERE:
DOUBLE AVERAGE FOR CHANNEL 5 TIMESLOT¹³



KIDS WORLDWIDE WATCH OUR CONTENT

DANCE ACADEMY **135** COUNTRIES¹⁴
H2O – JUST ADD WATER **120** COUNTRIES¹⁵
THE ADVENTURES OF FIGARO PHO **80** COUNTRIES¹⁶

AUSTRALIANS AT THE ACADEMY AWARDS[®] 5 YEAR SNAPSHOT¹⁹



25 NOMINATIONS / **10** AWARDS

AUSTRALIAN TV MINI-SERIES, 'TOP OF THE LAKE', AWARD NOMINATIONS
8 EMMYS[®], 2 GOLDEN GLOBES[®], 2 BAFTAS²⁰

Source/Notes:

1. ABS 8679.0 Film, Television and Digital Games, Australia
2. Screen Australia. Includes foreign and domestic titles, total spend in Australia including PDV-only foreign titles
3. Increase relative to 2011/12. Screen Australia Drama Report 2012/13
4. Focus 2014: World Film Market Trends, Marche de Film, Festival de Cannes
5. Includes physical and digital retail and rental and subscription video-on-demand. PWC Australian Media and Entertainment Outlook 2014-2018. Entertainment Retailers Association (UK), Digital Entertainment Group (US)
6. Screen Australia
7. Screen Australia
8. Co-production and co-financing deal commenced in 1998. Current extension of deal worth US\$1.125 billion between 2012-2017
9. Long term, multi-project deal signed in 2014 to create animated and hybrid animation/live action films
10. In the 170 countries tracked by Rentrak
11. Screen Australia
12. Box office Mojo as at 13 June 2014
13. Foxtel
14. Werner Film Productions
15. ZDF Enterprises
16. Chocolate Liberation Front
17. Based on worldwide box office figures (inclusive of Australian box office) compiled from the best available sources, including IFTA, Rentrak and Box Office Mojo
18. Based on worldwide box office figures from Box Office Mojo
19. Screen Australia
20. Screen Australia