



[Black Space]: Web Series Production

Frequently Asked Questions...

Do we need to pay award wages for crew on web series content?

Yes, minimum award rates do apply for crew and cast, however you are encouraged to really think through your production methodology. You may need and are encouraged to use minimal crew similar to that of a documentary production. You may also need to reduce shoot days, locations and simplify shooting methods. For instance, do you really need that drone shot or that jib? Remember, online audiences are often watching on smaller screens. Wide landscape shots can get lost on these types of platforms. You are based in Sydney but want to set your series in Darwin? Forget it! Set your series locally!

You will need to really think through what is possible within the budget and how to keep overall cost low. Remember, keep it simple!

Do I need to complete full post production requirements like a grade and sound mix?

Yes, you are encouraged to undertake the normal post production requirements even though this content is going straight to YouTube. However, you can scale it back on a project by project basis. For example you may not need a composer or have the funds for licencing music. You might look to create a partnership with a post-production facility and or decide to keep the sound design to a minimum. Perhaps there are post jobs you can complete yourself. The visual effects in the hugely popular series, *The Wizards of Aus* and Racka Racka brothers YouTube hits, are generated by themselves.

How do I know if my concept will work online?

Here is an idea. WATCH what is currently popular online! Think about who is watching online content. What are the age groups? Does drama work as well as comedy online? Remember, this is straight to YOUTUBE! That means global audiences. What kind of Indigenous Australian stories will interest global audiences? These are important considerations when writing your ideas.

I'm still unsure...

Feel free to contact the Indigenous Department to discuss your production ready web series at indigenous@screenaustralia.gov.au or on 1800 507 901.

Remember, we are looking for production ready applications. We are not funding development.