

INTERNATIONAL STRATEGIC DELEGATIONS

Issued 11 November 2019

TALENT USA:

AUSTRALIAN INTERNATIONAL SCREEN FORUM, NYC 2020

TUESDAY 14 - SATURDAY 18 APRIL 2020 (TBC)

WHY

- For strategic delegations to specific international events in order to assist with outcomes for sustainable careers and in order to engage global investment and partnerships for Australian content
- Promote and support practitioners who will increase gender equity, diversity and inclusion within the Australian screen industry and their screen content

WHO

- Applicants must meet our <u>Terms of Trade</u>
- Applicants must have at least one of the following:
 - a 'created by', 'written by' or 'directed by' credit on a drama, comedy or animated series or feature that:
 - has been recently (last 3 years) screened on broadcast television, or streamed on a subscription based platform, and having been 1 of the top 10 most-watched shows on that platform at time of broadcast; or
 - online on any reportable platform, with evidence of audiences/views in excess of 1 million or other evidence of trending on You Tube at time of release
 - a 'written by' or 'directed by' credit of a scripted or documentary feature, series or VR film that:
 - has been recently (last 3 years) premiered in official selection at Cannes, Toronto, Venice, Sundance, Berlin, SXSW, Series Mania festivals, or
 - that has recently (last 3 years) been distributed and theatrically released in multiple major international territories
 - directors / writers who have recently (last 3 years) been a recipient of a significant international award for short films such as awards from Cannes, Toronto, Venice, Sundance, Berlin, SXSW festivals or been nominated for Academy, BAFTA, or Emmy awards.
- In addition, applicants must
 - have one or more market ready long form episodic series or features well suited for US partnerships
 - have some traction internationally from completed work and some existing experience and interest from US industry

Priority will be given to applicants with an established talent agent and/or management in the US.

WHAT

- Up to 12 delegates will be selected for up to \$6,000 for each person towards travel to NYC
- Successful applicants, will be given all access registration to the Australian International Screen Forum (AISF), NYC. Click here for more information on the event, and here for some learnings from 2018.
- The proposed dates for Talent USA sessions in NYC are Tuesday 14th to Saturday 18th April inclusive (TBC). Delegates should consider arriving in New York sometime on Monday 13th (at the latest) and departing Sunday 19th April (at the earliest). Applicants are strongly encouraged to think about staying longer in the US, and to think about stopping via Los Angeles on way back for further meetings with west coast based industry

HOW

The deadline to apply is 5pm AEDT on Friday, November 29, 2019.

Applications can be made through the Application Portal with the following materials:

- <u>A CV</u> including recent credits and details of any commercial, significant viewership and/or major festival or awards success.
- A proposal (maximum 6 pages) that includes:
 - Details on your current slate of projects that will be pitched at the event, including for each title: the stage of development or production; the budget and the currently secured finance; and, the currently secured key creative and marketplace attachments or interest
 - o A detailed proposed meeting list with reason and desired outcomes of each meeting
 - Any desired professional development objectives and activities

Eligible applications will be considered by a Screen Australia staff member and/or industry specialists as required.

Funding decisions will be made against the following criteria:

• The strength of the proposal and the applicant's CV and experience and knowledge pertinent to the strategic delegation. Successful applicants will be notified by 20 December 2019.

For more details on the event or application requirements please contact the program operations team at industry@screenaustralia.gov.au or via phone 1800 507 901.