



Record number of Australian delegates to attend Content London

Monday 13 November 2017: Over 85 Australian delegates from the screen industry will attend Content London this year, the largest contingent since the event began in 2014.

Content London has quickly established itself as one of the most important TV drama events in the industry calendar. Participating Australian screen professionals will have the opportunity to connect with international partners, profile their projects and businesses, as well as share global drama trends.

Screen Australia has provided market support to 13 Australian creatives to travel to the International Drama Summit at Content London. They include:

- Writer, Vanessa Alexander (The Wrong Girl, The Secret Daughter)
- Writer/Producer, Jane Allen (Cleverman, Janet King)
- Subtext Pictures, Co-Founder Ellie Beaumont
- Goalpost Pictures, Producer/Partner Rosemary Blight
- Writer, Chris Corbett (Newton's Law, Wanted)
- Kojo Entertainment, Head of Production and Development, Kate Croser
- Writer, Liz Doran (Doctor Doctor, Please Like Me)
- Roadshow Rough Diamond, Producer, John Edwards
- Writer/Director, Luke Eve (High Life, Low Life)
- Jungle, Managing Director, Courtney Gibson
- Writer/Creator, Elise McCredie (Jack Irish, Sunshine)
- Writer/Producer, Judi McCrossin (The Wrong Girl, The Time of Our Lives)
- Porchlight Films, Co-founder, Vincent Sheehan

The Australian delegation also includes representatives from production companies such as Blackfella Films, Every Cloud Productions, FremantleMedia Australia, Hoodlum, Ludo Studio, Matchbox Pictures and many more, as well as broadcasters including ABC, SBS, Foxtel, Nine Network, Seven Network and Stan, and state screen agencies Create NSW and Film Victoria.

Graeme Mason, CEO, and Lisa Duff, Production Investment Manager, will represent Screen Australia. Mr Mason said: "There has been an increased demand globally for high-quality television drama and we have seen that Australian stories are resonating with audiences around the world. Content London provides an opportunity for Australia's most successful and in demand screen creatives to form international partnerships to bring bigger and bolder projects to our screens."

For more information about the Australian creatives attending Content London in 2017, please visit the <u>festivals and markets showcase</u> on Screen Australia's website. This recently launched area of the website replaces former festivals and markets microsite <u>australianscreen.com</u>

Australian speakers (highlighted in **bold**) will be featured in the following panels:

Development Slate 1 Monday 27 November at 11.30am

Leading broadcasters, producers, financiers and distributors take us inside their development slates, unveil new productions and explain their strategies for further scripted development.

- David Maher, Playmaker Media, Founder
- Tony Wood, Buccaneer Media, CEO
- Atar Dekel, Keshet International, Head of Scripted Global Co-productions
- Nicola Shindler, RED Production Company, Executive Producer
- Moderated by Dominic Shreiber











Hot Properties 2 featuring *Kiss Me First* and *Harrow* and *One Night* Tuesday 28 November at 11.30am

Hear about how the hottest upcoming dramas were created, packaged and developed, see early rushes and discover further opportunity for other partners to be involved.

- Melanie Stokes, Kindle Entertainment, Joint MD
- Bryan Elsley, Balloon Entertainment, MD and Writer
- Sally Riley, ABC, Head of Scripted Production
- Tracey Robertson, Hoodlum, CEO
- Anders Tangen, Viafilm, Producer,
- Oystein Karlsen, One Night, Writer / Director
- Moderated by Ali May

Shortform Drama Futures Tuesday 28 November at 2.00pm

Mobile video viewing has exploded thanks to the rise of smartphones, investment from telcos and platforms like YouTube, Facebook and Snapchat, prompting a resurgence of interest in short-form scripted entertainment. Hear from those at the cutting edge. This session is produced in association with FutureMedia.

- Luke Eve, More Sauce, Writer/Director & Executive Producer
- Gilles Galud, Studio + Production, MD
- Håkon Moslet, NRKp3, Head of TV
- Marisa Clifford, Pulse Films, Co-founder and CEO
- Moderated by Jonathan Webdale

Australian Drama Focus Tuesday 28 November at 4.00pm

Leading commissioners and producers discuss the current trends in Australia and shine a light on the most exciting creative talent and titles coming out of the market. This session also suggests how best to work with Australians and understand what the major players are looking for. This session is co-produced by Screen Australia.

- Ross Crowley, Foxtel, Director of Programming
- Graeme Mason, Screen Australia, CEO
- Sue Masters, SBS, Head of Scripted
- Sally Riley, ABC, Head of Scripted Production
- · Andy Ryan, Nine Network, Co-head of Drama
- David Taylor, Playmaker Media, Founder
- Jenni Tosi, Film Vic, CEO
- Moderated by Ed Waller

Continues











Romper Stomper Case Study Wednesday 29 November at 10.00am

Original creator **Geoffrey Wright** will present a one hour case study that tells the story of how his classic film *Romper Stomper* is being refreshed as a six-hour series.

- Nicky Davis Williams, DCD Rights, CEO
- John Edwards, Producer, Roadshow Rough Diamond
- Nick Forward, Chief Content Officer, Stan
- Pilar Perez, DCD Rights, Head of Acquisitions
- Geoffrey Wright, Director/Writer
- Moderated by Michael Pickard

Content London runs from 27 November - 29 December. All sessions listed above will take place at Hall 2, Kings Place.

For more information about the program and speakers, visit the **Content London** website.



