

## Over \$2.9 million in Enterprise funding allocated

Wednesday 13 December 2017: From 122 applications, Screen Australia has revealed the 19 companies that will share in over \$2.9 million through the **Enterprise Ideas** and **People** funding streams.

Following a two-stage application process, **Enterprise Ideas** will provide \$1.5 million in funding for proposals from the Central Australian Aboriginal Media Association (CAAMA), CuriousWorks, Film Outreach Australia, Guesswork Distribution, Made Up Stories, Screenworks and Start VR.

Through the **Enterprise People** stream, \$1.4 million will go towards 12 salaried positions within companies located around Australia. Three are based in Victoria, two each from Western Australia, NSW, Queensland and Tasmania, and one from South Australia.

Screen Australia's Head of Business & Audience **Richard Harris** commented: "We were extremely pleased by the highly competitive response to the inaugural Enterprise Ideas round, and by the strength of the successful proposals. These will benefit the broader industry by targeting the development of diverse screen voices, looking into untapped sources of international finance, and seeking new audiences for Australian content."

"Similarly, the revised People program saw a significant increase in both the quantity and quality of applications from across the country, and we have no doubt these successful individuals will make an impact on the future of the sector."

The seven successful **Enterprise Ideas** proposals are:

- Alice Springs-based **CAAMA**, who will be supported to produce an organisational direction and plan, to prepare for the next phase of development for this 35-year-old company that specialises in developing Indigenous voices and talent.
- The 'Guesswork Global Development and Distribution Strategy' from **Guesswork Television's** distribution arm, designed to increase the level of offshore finance available for Australian production. They will achieve this by accelerating the company's globally led approach to commissioning and co-producing, and by increasing their capacity to distribute content for global audiences.
- **Made Up Stories**, led by one of Australia's most successful producing exports, Bruna Papandrea and her local producing partner Jodi Matterson. They will be supported to build commercial partnerships between Australia and the US industry and develop a slate of six to eight projects by optioning content with international potential from female Australian authors, with a focus on complex female leads.
- Community-based company **CuriousWorks'** 'Behind Closed Doors' initiative, which will connect exciting and culturally diverse storytellers from Western Sydney with experienced industry professionals, including screenwriter Blake Ayshford and Emerald Productions, to develop their stories and careers.
- The 'VR Artist Residency' pilot program from interactive cinematic VR production company **Start VR**, who will be supported to invite two leading practitioners from traditional screen media and creative industries to develop a VR project over a 12-month period at its Sydney studio. The residents will be immersed in the latest VR technology, production techniques and creative processes in order to develop a new VR property, and will be provided with assistance to pitch and secure production finance.
- **Film Outreach Australia's** 'Regional Screen Activation Program', which will take their curated film festivals and events model developed in regional NSW to other areas around Australia, ensuring that Australian content reaches regional audiences who have not had easy access to conventional cinemas.

- Regional screen industry service provider **Screenworks'** 'Evolution' proposal, which will expand their successful model of working with city-based production companies to deliver script development workshops for three new projects that are regional in location. This will create opportunities for local talent and broaden Screenworks' connections with regional communities across Australia.

The 12 **Enterprise People** placements are:

- Creative producer **Melissa Sawyer** who will be mentored by **Tim McGahan** at Queensland-based production company **Black Lab Entertainment Pty Ltd**.
- **Paul Moran** who will join Tasmanian animation company **Blue Rocket** where he will be mentored as a creative producer by principals **Alicia Rackett** and **David Gurney**.
- Creative producer **Kristy Fuller**, who will further her professional career development working with **Barry Hennessey** at **Bunim/Murray Productions**.
- **Rachele Wiggins**, who will be mentored by **Enzo Tedeschi** at NSW-based production company **Deadhouse Films**.
- Writer **Ben Crisp**, who will join Kirsty Stark's South Australian company **Epic Films Pty Ltd** where he will be mentored by experienced creatives **Stuart Beattie**, **Louise Fox** and **Ian Collie**.
- Creative producer **Samantha Dinning**, who will be mentored by **Philippa Campey** at her Victorian-based production company **Film Camp**.
- Award-winning company **Ludo Studio** in Brisbane, who will be supported to employ **Daniel Schultz** as Business Affairs Manager.
- Writer/director **Tosca Looby**, who will work alongside mentor **Karina Holden** at NSW-based **Northern Pictures** where she will be developed into a creative producing talent.
- Producer **Jodie Bell**, who will be supported through the capacity building stream of this program to develop the independent production company **Ramu Productions**, based in Broome, WA.
- Writer **Martine Delaney**, who will join Tasmanian company **Roar Films Pty Ltd** where she will be mentored by **Steve Thomas**.
- **Briege Whitehead** will undergo a placement at commercial, factual and entertainment company **Blizzard Road Productions** where she will be mentored by **Ray Pedretti**.
- **Charlotte McConaghy**, who will join highly experienced writer/producer **Kris Wyld** at Victorian-based **Wyld FGA Pty Ltd**.

The Enterprise Program [released refreshed guidelines](#) that came into effect 1 July 2017, streamlining previous iterations of the program into two strands - Ideas and People. The program began in 2009 and has undergone several iterations, each of which was developed in response to the needs of the industry. With this latest round included, Enterprise has collectively funded 112 people and business proposals over eight years.

[Click here](#) for more information about the Enterprise Ideas recipients.

[Click here](#) for more information about the Enterprise People recipients.