

Enterprise FAQs

13 September 2019

What are the different entities with which I can apply? You can apply as any [business entity](#) including sole trader, company, not-for-profit, etc. However, we will not be able to contract with a Trust as per our [Terms of Trade](#).

What's the deadline for applications? Applications to Enterprise Business & Ideas and Enterprise People can be made at any time. This ensures applicants can submit a high-calibre proposal in their own time.

How long is the application, assessment and decision-making process? Applicants will be notified of success or otherwise normally within 8-10 weeks from submission. This applies to stage 1 and stage 2 applicants. Decisions on time sensitive Enterprise People Placement and Career Development opportunities may be expedited under exceptional circumstances. For New Business Proposal or Idea applicants whom are successful from stage 1 will have up to 3 months to submit a stage 2 application.

Can I make multiple applications? We have built a degree of flexibility into the programs so you are able to “pick and mix” what you are applying for at any one time. For example:

- You are able to apply for a **New Business Proposal or Idea** and a **Company Placement** in the same application form.
- When applying for a **Career Placement** in Australia or Internationally, you can also apply for **Creative Career Development** for complimentary elements such as career planning/consultation, a mentor or other professional development that makes sense to where you are in your career and your potential.

What kinds of applications will Screen Australia consider for Enterprise Business & Ideas funding? There are no restrictions on what Screen Australia will consider. However, areas of focus include:

- Identify proposals that will help build sustainability within businesses and across industry.
- Support established and emerging businesses to evolve, innovate and take advantage of a changing media landscape.
- Support the creation of local and international collaborations and partnerships.
- Capitalise on the multiple pathways for screen content to reach divergent audiences.
- Identify, or create new financing sources and revenue streams.
- Build new professional development opportunities including industry showcases, events, workshops and master classes that reflect the aims of the fund.
- Generate opportunities for creative professionals to develop skills across a variety of story formats, genres and platforms while building their experience and credits.

What do you mean by “promote the business opportunities and commercial benefits of gender equity, diversity and inclusion?” As fragmented global audiences demand unique and distinctive story content, Screen Australia expects applicants to recognise the creative and commercial benefits that gender equity, cultural diversity and inclusive practices present for the ongoing sustainability of the screen industry.

Screen Australia is committed to creating an equity of opportunity for the screen industry that authentically represents the diversity of experiences in Australia. This includes, but is not limited to, age, Indigenous background, disability, cultural background, carer status, gender identity, sexual orientation, geographical location and socio-economic background.

For any Enterprise proposal that includes screen content development and production, Screen Australia expects that the authenticity of the story world and characters is appropriately reflected

in the creative team, or that integrated and meaningful collaboration occurs from early stages of development.

Are there business templates available? Yes, see <https://www.business.gov.au/> and the Screen Australia website for our [position description](#) and [mini-strategic plan](#) templates.

What is a Company Placement? A Company Placement is a role within an applicant's entity, full-time or part-time (paid pro-rata). The Company Placement candidate, which should be selected by the applicant, will provide the applicant's entity with the skills and experience to enable the entity to evolve, expand and/or innovate. For example, this may be a Story Development Executive, Business Affairs position or Social Media Strategist.

What is a Career Placement? Career placements are for individual screen practitioners to undertake local and/or international placements in any position. It may be for an emerging practitioner wanting to build skills, experience and credits; or, an experienced practitioner wanting to diversify and build skills in another area. For example, an experienced TV writer may wish to build their hands-on producing skills in order to develop into a showrunner, or a documentary producer may want to build their experience in drama production. This is open to any screen practitioner, above or below the line that work behind the camera.

What kind of creative professional do I need to be in order to apply for Enterprise People? Enterprise People provides professional development opportunities for any screen practitioners.

I would like to apply for a career placement with a host company. Who needs to submit the application? The person intending to undertake the placement is responsible for the application. However, their application and supporting materials, including professional development plan, need to be agreed upon with the host company. This agreement should be addressed in the host company letter.

What do I need to consider when negotiating a placement? The placement needs to comply with all applicable workplace laws including relevant industrial instruments and superannuation requirements, if applicable. You also need to have the appropriate insurance for the role. You should clarify whether you will be covered by your host's insurance, or whether you need to provide your own insurance. Costs of compliance with workplace laws and insurance can form part of the funding ask on Screen Australia.

Can I include on-set production work in my application for career placement? Production roles, above and below the line, can be included in career development activity. The need for the proposed on-set experience will need to be articulated in your Career Placement application and be reflected in your submitted Professional Development Plan. However, activities covered by Enterprise must be part of a bona fide placement plan and not replace a crew role.

What is a letter of support from an industry leader? The letter should come from someone who has worked or collaborated with you in a related role. For example, a production company, broadcaster, festival, publisher, agent, distributor, theatre company, community arts or community cultural development organisation. The letter needs to outline what they perceive as your strengths and potential, as well as your potential contribution and impact on the Australian screen industry overall - maximum 1 page.

What do you mean by Career Consultation? A Career Consultation supports an individual screen practitioner to engage a consultant to evaluate their career and practice, by identifying needs and opportunities for building/continuing a sustainable career in the screen industry. Because of the nature of the screen industry, freelance creative practitioners often jump from project to project

without being able to strategize about their career, where they are now, where they want to be, and how they are going to get to there - all in a way that is creatively and financially sustainable.

My proposal will involve Indigenous content. What do I need to do? Screen Australia supports the telling of Indigenous stories by Indigenous creatives and storytellers. Where this is not the case, we expect integrated and meaningful collaboration with the Indigenous communities to which these stories belong. Whenever there is Indigenous content and/or Indigenous community participation in a project on your slate, or when there are Indigenous members of the team who do not have the authority to speak for the people or place being represented in the story, you will need to follow the checklists from [Pathways & Protocols: a film maker's guide to working with Indigenous people, culture and concepts](#). You will need to outline how you will approach Indigenous content that occurs in any proposal.

I've been accepted into a workshop/lab for developing my project, can I apply for Enterprise funding to cover my costs? One-off short term opportunities for story development need to be outlined in an application for [Story Development](#), not Enterprise.

If my application is declined, can I reapply? For applications declined at Stage 1, a new application may be submitted again. For applications declined at Stage 2, you will need to submit a new Stage 1 application.

Can I talk to someone about my proposal? For questions regarding the guidelines and application process, contact Program Operations on 1800 507 901 or enterprise@screenaustralia.gov.au. Proposals cannot be discussed or considered outside of an application.

Additional guides & resources

- [A website hub for Federal, State and Territory funding opportunities as well as business resources. \(Department of Industry, Innovation & Science\)](#)
- [Mentoring for Business](#)
- [Guide to mentoring \(Australia Council for the Arts\)](#)
- [Strategic plan framework \(Australia Council for the Arts\)](#)
- [The Creative Enterprise Toolkit \(British Council\)](#)
- [Mini-Strategic plan Template](#)
- [Position Description Template](#)