



Australian Government



International Initiatives: TIFF: The Market Producer Delegation: Guidelines

Issued 23 April 2026

Screen Australia reserves the right to change its program guidelines. Please ensure you check the website for the latest version. These guidelines should be read in conjunction with Screen Australia's [Terms of Trade](#), [Information for Applicants](#) and [Information for Recipients](#) on the agency's website.

Accessibility

If you have accessibility requirements related to submitting an application, please contact our Program Operations team via email at international@screenaustralia.gov.au or phone 1800 507 901 so we can assist.

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1. Funding Program

1.1. Overview

Screen Australia, in partnership with **Ontario Creates**, are convening a delegation of Australian producers to travel to **Toronto** to encourage early-stage creative connections, foster meaningful relationships and B2B partnerships for Official Co-productions made under the Australia/Canada Co-production treaty.

The focus of this call out is for narrative and documentary features. Producers with successful track records in television or direct to audience releases are eligible to apply, provided their upcoming slate has some feature films intended for co-production with Canada.

This funding aims to support Australian producers — who have proven experience with Official Co-productions or have completed projects of comparable scale, and who can demonstrate strong success and clear traction in Canada from recent credits — to pursue new co-development and co-production opportunities for projects made under the Australia/Canada Co-production treaty.

1.2. Available support

Up to 10 production companies/ producers will receive funding of up to **\$10,000** each towards travel, accommodation, living, insurance, accreditation in Toronto to attend **the Screen Australia/ Ontario Creates Co-Pro Matchmaking Day (10 September)** and to be able to stay on for further business at **TIFF: The Market (10-20 September 2026)**.

There is a funding cap of \$10,000 per application, whether the applicant is an individual (including on behalf of a team) or a company.

2. Inclusive Storytelling

For Australian screen content to effectively deliver cultural and economic benefits it must speak to, and be for, all Australians. Ultimately a diversity of ideas and a diverse workforce will grow the Australian screen industry, make it more relevant to Australian audiences and more competitive internationally.

Screen Australia is committed to building diversity, equity and inclusion into its programs and into our engagement with the community.

Screen Australia encourages applications from applicants from all backgrounds, cultures and experiences. In particular, the agency welcomes applications from other under-represented groups.

Screen Australia strives to make its funding programs accessible by removing

barriers for people who are d/Deaf, disabled and/or those from culturally and linguistically diverse backgrounds.

3. Eligibility

Applicants and projects must meet Screen Australia's [Terms of Trade](#), any general eligibility or other requirements listed on the agency's website (see [Information for Applicants](#) and [Information for Recipients](#)), as well as the specific eligibility criteria set out in these guidelines.

3.1. Applicant eligibility

3.1.1. Eligible applicants

This program is open to companies and individuals (either alone or as part of a team as co-applicants).

To be eligible, an applicant company must:

- be an incorporated company carrying on business in Australia, with its central management and control in Australia;
- have an Australian Business Number (ABN); and
- be registered for the purposes of GST if required by law.

To be eligible, an individual applicant (or each individual co-applicant) must:

- be an Australian citizen or Australian permanent resident (holding a permanent visa); and
- have an Australian Business Number (ABN)
- be eligible to apply for a Canadian visa.

Eligibility criteria for the proposed delegates at the event:

Producers: have recent (in last five years, i.e., released after January 2021) completed credit(s) as a lead producer on a scripted or documentary series and/or feature(s) of reasonable budget with evidence of significant viewership — particularly internationally, and specifically within the Canada, for the purposes of this opportunity.

Criteria for eligible credits:

- distributed and theatrically released in multiple major international territories; or
- nominated for and/or a recipient of a significant international award, such as awards from Cannes, Venice, Sundance, Toronto, Berlin, IDFA, SXSW, CPH:Dox, SeriesMania, Telluride, Annecy festivals or Academy Awards®, BAFTA, or Emmy Awards®; or

- screened on broadcast television or streamed on a subscription-based platform, and having been one of the top most-watched shows on that platform at time of transmission (e.g., in a ‘top 10 most watched’ category based on press links and other media reactions about the title from the time of release); or
- streamed online on any reportable platform, with evidence of audiences/views in excess of 1 million or other evidence of trending on YouTube at time of release.

Additionally, the **producer must have:**

- one or more scripted or documentary features well-suited for Canadian partnerships; and
- some existing experience with, and established interest from, Canada-based industry.

Applicants must demonstrate how they intend to use the travel to maximise opportunities for their slate whilst at TIFF: The Market – potentially exploring additional meetings with sales agents, distributors, streamers, festivals, financiers, and other funding bodies. In addition, potential travel to undertake meetings in other provinces of Canada whilst there.

3.1.2. Ineligible applicants

Applicants are **not** eligible for this program if they:

- were a successful recipient of the International Delegations Prime Time Ottawa 2026 grant,
- are linked by common management, ownership or control with any company incorporated in Canada (such as a parent company).

Preference will be given to applicants that do not have a parent company with offices outside of Australia.

4. Application Process

4.1. How to apply

Applications close **5pm AEST, Thursday 21 May 2026** and can be made via the Screen Australia [application portal](#) with the following materials

4.2. Application form

Through the application form, you must:

- provide all the information requested and answer the application questions;
- address all eligibility criteria and assessment criteria; and
- include all required supporting materials.

4.3. Required materials

Applicants must upload the following materials with their application form:

- CV, including credits applicable to the required credit criteria and details of any commercial, significant viewership and/or major festival or awards success. Please include any relevant success in Canada of completed work if possible.
- A proposal (maximum eight (8) pages) that includes:
 - Details on your lead project(s) that you are interested in developing as an Australian/ Canadian Official Co-production(s) as well as details on your further slate of projects that will be pitched on the trip, including for each title:
 - the stage of development or production;
 - the budget and the currently secured finance; and
 - the currently secured key creative and marketplace attachments or interest including for those works that are intended as co-productions and/or with Canada creative or marketplace partners already attached.
 - A detailed proposed meeting list with reasoning and desired outcomes of each meeting. This should include Ontario-based production companies you are targeting for your project, as well as further meetings and activity with other industry stakeholders such as producers, funders, financiers, commissioners, and sales agents at TIFF: The Market. The applicant could also consider further business activity in the region that coincide with the dates of travel;
 - Any details evidencing international co-production experience; and
 - Any intended professional development objectives or other goals for the trip.

5. Assessment

5.1. Assessment process

Complete and eligible applications will be reviewed and assessed by Screen Australia staff members and/or appointed industry specialists.

5.2. Assessment criteria

Funding decisions will be made against the following equally-weighted criteria:

- **Proposal:** The strength of the strategy outlined in the proposal.

Co-production proposal and slate: The stage of development, suitability and strength of the nominated Australian/ Launch Thursday 23 April 2026

- Canadian Official Co-production(s) being put forward for this event, as well as the projects on the further slate (and the creative talent attached to them).
- **Experience:** The experience and knowledge of the applicant relevant to the activity, especially with regard to experience with Official Co-productions or projects of a comparative scale, as well the amount of traction received internationally from the applicant's completed body of work, especially with regard to Canada.

5.3. Assessment priorities

Priority will be given to applicants that:

- have experience working with international partners and have executed long form scripted or documentary series and/or features of reasonable budget;
- can demonstrate ability to leverage significant recent success through international critical acclaim and awards and/or international audience awareness for their completed work;
- have upcoming slates with a diverse array of internationally known and exciting Australian key creatives attached and multiple projects at various stages of development and some with evidence of momentum towards production;
- have international Official Co-production experience with completed and reportable credits;
- have evidence on their slate of at least **one feature** project with genuine potential as an Official Co-production intended for Canada.

5.4. Decision and notification

Applicants will be notified of the outcome of their application by 26 June 2026.

Where an application is unsuccessful, Screen Australia will advise the applicant of the decision in writing.

Screen Australia recognise the significant work that goes into the preparation and submission of applications. Due to the anticipated high volume of applicants, we are unable to provide feedback on individual applications.

6. Successful Applicants

6.1. Contracting

Screen Australia will send an approval via email to successful applicants with information about contracting.

6.2. Terms of support

Successful applicants will enter into an Activity Grant Agreement with Screen Australia. This will set out the terms of Screen Australia's support.

7. Contact

If you are unsure about your eligibility or have questions about the application form, please email us at international@screenaustralia.gov.au or call Program Operations on 1800 507 901.

Please note that we are not able to provide creative advice or suggestions to strengthen your application.

8. Privacy

Screen Australia collects personal information from individuals in different ways, including via funding applications, acquittal reports, or supporting material supplied with forms. Screen Australia will handle any personal information provided in connection with a funding application in accordance with its [Privacy Notice](#) relating to funding applications and its [Privacy Policy](#).